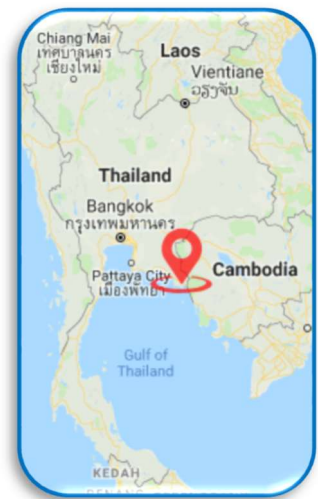


PRODUCER PROFILE



Basic Information



Organization

Trat Fairtrade Pineapple Farmers Group



FLO-ID

35111



Country

Thailand

General Background



Producer Type

Small Producer Organization



Fairtrade Products Produced

Fresh Fruits



Date of creation of the organization

19-01-2015



Fairtrade Certification Date

19-01-2016

Number of farmers

Male



16

Female



8

About the Fairtrade Products

Speciality of Fairtrade Product



Pineapple

Grade of Fairtrade Product



Premium, A

Region



Agriculture Land

Climate



Tropical

Impact of Fairtrade

Motivation for Fairtrade certification.

The benefits like Fairtrade Minimum Price (FMP) and Fairtrade Premium

Benefits associated with participation of the organization in Fairtrade.

- Guaranteed minimum price
- Better prices
- Fairtrade premium
- Community development
- Access to pre-finance/credit
- More secure/better trading relationships with buyers
- Access to market/buyers
- Protection of the environment
- Improved democracy within the SPO
- Increased productivity and /or quality



Photos – Organization/ Members/ Products



Improvement of life conditions through Fairtrade.



We are proud to follow Fairtrade standard as we believe that it will be advantage for us in a long run.



Premium Projects

Project 1 Chemical Stores & PPE purchase for members

Main Category



Production/ Processing (indiv. level)

Start Date

May, 2017

Number of People benefited

32

End Date

July, 2017

Project 2 Planting of trees/Reforestation (environmental services for community)

Main Category



Environment

Start Date

November, 2017

Number of People benefited

32

Project 3

Training, Capacity building and Field Trip for Producer Organization staff, board and committees

Main Category



Production/ Processing (indiv. level)

Start Date

December, 2017

Number of People benefited

32

Project 3

Expense and Financial Monitoring – Organization capacity building

Main Category



Business Development (org. level)

Start Date

October, 2017

Number of People benefited

32