

PRODUCER PROFILE

Basic Information



Organization

Jalinga Tea Co (India) Pvt Ltd



FLO-ID

29907



Country

India



General Background



Producer Type

Hired Labour – Single Plantation



Fairtrade Products Produced

Green tea, Oolong tea, White tea & Macha green tea powder



Date of creation of the organization

10-10-1963



Fairtrade Certification Date

10-02-2014

Number of workers

Male



609

Female



715

About the Fairtrade Products

Speciality of Fairtrade Product



Organic, CO2 Neutral.

Grade of Fairtrade Product



CTC-BOP, BOP-SM, BP, OF, PD, DUST . Otthodox-FTGFOP, TGFOP, GOF.

Climate



Tropical

Region



Farmland

Impact of Fairtrade

Motivation for Fairtrade certification.

Improve the Living and Working Condition of workers. To provide opportunity for workers for development potential.

Benefits associated with participation of the organization in Fairtrade.

- Better conditions of workers
- Access to training and advice
- Guaranteed minimum price
- Fairtrade premium
- Protection of the environment
- Better prices
- Access to market/buyers
- Community development
- More stable prices
- Increased knowledge/awareness
- Less child labour
- More secure/better trading relationships with buyers



Photos – Organization/ Members/ Products



Improvement of life conditions through Fairtrade.

Fairtrade introduced Good practices of Labour management, replacing the age old colonial practise.

Premium Projects

Project 1 Smokeless Cook stove Project

Main Category



Women's Programs

Sub-category

Women's Health

Start Date

Sep - 2016

Number of People benefited

1500

End Date

Dec - 2016

Project 2 Solar Lights for Labour lines

Main Category



Community

Sub-category

Community Infrastructure (not farming related)

Start Date

Feb - 2016

Number of People benefited

4000

End Date

Apr - 2016

Project 3 Installation of Computers in Primary school

Main Category



Education

Sub-category

Other Support

Start Date

Jan - 2017

Number of People benefited

400

End Date

Mar - 2017

Project 4

Giving free un-adulterated cooking oil & other food items to all workers

Main Category

Community

Sub-category

Home improvements

**Number of
People benefited**

1324+

Additional Description

- Fairtrade NAPP supported the producer organization in Jalinga Charity weekend 2018 for the workers and their children and in building a home for special kids at Jalinga.
- With the success Jalinga has achieved with Fairtrade certification, now the producer organization has taken up Fairtrade certification for 2 villages of small growers who have been taken into organic tea production. The new factory for the Small Producer Group (SPG) will be up by March end 2019. This will be the 1st small grower Fairtrade tea project in Assam & also organic.

