

Vacancy Announcement: Travel Blogger

Location: Bangalore

Job Type- Contractual



Network of Asia and Pacific Producers:

Fairtrade Asia Pacific, registered as Network of Asia and Pacific Producers' (NAPP) Hong Kong, is a mission based social enterprise which facilitates Fairtrade producers in Asia and Pacific region to be effective in various functions and activities across the region through a wide range of products and services. To that end, NAPP engages in advocacy, consultancy, support services – marketing and financial, information dissemination and training. NAPP is a multi-stakeholder body comprising representatives of producer organizations, Fairtrade Premium Committees, small farmer organizations and promoting bodies who are certified by or registered with the Fairtrade International. As the official representative of Asian and Pacific Producers within Fairtrade International, NAPP also works to ensure that Asian and Pacific realities and conditions are taken into account while setting Fairtrade Standards without compromising on the basic principles of Fairtrade.

For more information please visit: www.fairtrade.net and www.fairtradenapp.org

The incumbent will work within the regional context and capacity and responsible for all the below listed activities. The position is envisioned to start in Feb 2019

Responsibilities:

- Working under the supervision of Marketing & Communication Manager
- Co-ordinating with Producer Organizations for the purpose of seeking appointments for Project Visits, gathering information from a variety of sources and taking live interviews of producers, farmers, workers.
- Building a complete repository of Producer & Product profiles
- Supporting MEL and MarComms Department in collection of datas and other information that may be additionally required
- Content curation and creation of premium stories , blogs, articles, newsletters and other company correspondence as per the Company standard
- Video and high-quality picture production for digital media promotion and usage

Qualifications:

- Bachelor's degree in Journalism, Mass- communication, travel industry and required field.
- Should be open to travel and a have a passion and flair for writing
- Minimum of three to five years of experience in Journalism and/or social media blogging or; freelancing with required materials to demonstrate their work quality and audience-reach.
- Proficient in MIS, MS Word, MS Excel and MS PowerPoint skills
- Have a mastery of the English language and a strong eye for detail
- Sound skills in the spaces of Communication, Public Relations, Journalism & Advertising

How to Apply:- The interested candidate is required to submit an applications, in the form of a Letter of motivation and Curriculum Vitae, addressed to hr@fairtradenapp.org and copied to comms@fairtradenapp.org, citing 'Application for – Travel Blogger' in the subject field.

Last date for Application: 31st Jan 2019