

# PRODUCER PROFILE



## Basic Information



**Organization**

Tan Thong Cooperative



**FLO-ID**

35383



**Country**

Vietnam

## General Background



**Producer Type**

Small Producer Organization



**Fairtrade Products Produced**

Oilseeds and Oleaginous fruits



**Date of creation of the organization**

31-01-2016



**Fairtrade Certification Date**

07-11-2017

**Number of farmers**

**Male**



64

**Female**



29

## About the Fairtrade Products

**Speciality of Fairtrade Product**



Coconut in Bentre - good quality, high oil percentage, nice order. Coconut juice of Ben Tre - sweeter and more delicious.

**Grade of Fairtrade Product**



1<sup>st</sup> Grade

**Climate**



Tropica

**Region**



Island or coastal

## Impact of Fairtrade

**Motivation for Fairtrade certification.**

Increase in sale for farmers; Fairtrade premium would support farmers and make them sustainable.

**Benefits associated with participation of the organization in Fairtrade.**

- Guaranteed minimum price
- Better Prices
- More secure/better trading relationships with buyers
- Access to market/buyers
- Improved democracy within the SPO.
- Fairtrade premium
- Improved livelihoods, income for famers and standard of living
- Community development



## Photos – Organization/ Members/ Products



**Improvement of life conditions through Fairtrade.**



Working with the cooperative,  
I learnt how to produce  
coconut responsibly.

