

PRODUCER PROFILE



Basic Information



Organization

POABS Tea Estate



FLO-ID

2748



Country

India

General Background



Producer Type

Hired Labour Single Plantation



Fairtrade Products Produced

Tea



Date of creation of the organization

01-01-1986



Fairtrade Certification Date

01-01-2004

Number of workers – Fairtrade only

Male



174

Female



203

About the Fairtrade Products

Speciality of Fairtrade



100% Certified Organic Products

Grade of Fairtrade Product



BOP, BOPF, GBOP, GBOPF, BB, SFD...etc.

Climate



Tropical

Region



Mountainous

Countries where Products are sold



Germany, Japan, France, Australia

Impact of Fairtrade

Motivation for Fairtrade certification.

The Workers benefit
The Socio-environmental benefits

Benefits associated with participation of the organization in Fairtrade.

- Guaranteed minimum price
- Better prices
- Fairtrade premium
- More secure/better trading relationships with buyers
- Access to market/buyers

- Access to training and advice
- Protection of environment
- Better conditions of workers
- Less child labour
- Community development
- Increased productivity and /or quality

- Empowerment (minorities, disadvantaged groups, women, youth, migrants, ethnic groups)
- Increased knowledge/ awareness





Photos – Organization/ Members/ Products



Premium Projects

Project 1 Transportation for workers and school children.

Main Category



Community

Sub-category

Community Infrastructure (not farming related)

Start Date

Jan 2015

End Date

Dec 2015

Number of People benefited

350



FAIRTRADE NETWORK OF ASIA & PACIFIC PRODUCERS