




PRODUCER PROFILE



Basic Information

	Organization	Neelamalai Agro Industries Ltd., Katary & Sutton Estates
	FLO-ID	27585
	Country	India

General Background

	Producer Type	Hired Labour Multi Estate	Number of workers
	Fairtrade Products Produced	Tea	
	Date of creation of the organization	24-04-1943	Male
	Fairtrade Certification Date	22-10-2012	Female








481



588

About the Fairtrade Products

Climate	 Tropical	Grade of Fairtrade Product	 Orthodox Black Tea	Speciality of Fairtrade Product	 High altitude grown tea
Region	 Mountainous	Countries were Products are sold	 Germany, Russia, Japan, Poland, Italy		

Impact of Fairtrade

Motivation for Fairtrade certification.

Benefits to the workers
Socio-economic

Benefits associated with participation of the organization in Fairtrade.

- | | |
|---|---|
| <ul style="list-style-type: none"> • Guaranteed minimum price • Better prices • More stable prices • Fairtrade premium • More secure/better trading relationships with buyers • Access to market/buyers • Access to training and advice • Protection of the environment | <ul style="list-style-type: none"> • Better conditions of workers • Less child labour • Community development • Empowerment (minorities, disadvantaged groups, women, youth, migrants, ethnic groups) • Increased productivity and /or quality • Increased knowledge/ awareness |
|---|---|





Photos – Organization/ Members/ Products

