PRODUCER PROFILE

Basic Information



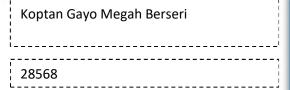
Organization



FLO-ID



Country



Malaysia

General Background



Producer Type



Fairtrade Products Produced



Date of creation of the organization

Indonesia



Fairtrade Certification Date

Small Producer Organization 1st Grade



09-01-2012

09-11-2012

Number of farmers Male



1201



126

About the Fairtrade Products

Speciality of Fairtrade



Taste: Chocolaty, brown sugary, toasty, bright herby, dried leaf brown tea like, fruity tobacco, medium to good body, light acidity

Grade of Fairtrade Product



First grade semi-washed Arabica green bean (export ready)



Climate

Climate

Region



Hilly

Countries were Products are sold



USA, Canada and Europe

Impact of Fairtrade

Motivation for Fairtrade certification.

1. Answering market trend and need; 2. Bring direct benefits to the farmers, the farms and the environment

Benefits associated with participation of the organization in Fairtrade.

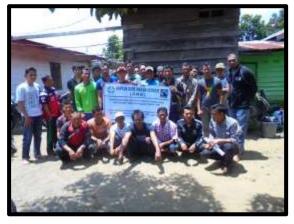
- Guaranteed minimum price
- Better prices
- More stable prices
- Fairtrade premium
- More secure/better trading relationships with buyers
- Access to market/buyers
- Access to training and advice
- Protection of the environment
- Better conditions of workers

- Less child labour
- Improved democracy within the SPO
- Improved livelihoods, income for famers and standard of living
- Community development
- Empowerment (minorities, disadvantaged groups, women, youth, migrants, ethnic groups)
- Increased productivity and /or quality
- Increased knowledge/awareness











Premium Projects

Project 1 Distribution of grass-cutting machine to each farmer member

Main Category

Production/processing **Sub-category** (indiv. level)

Farming and Processing at indiv. level

Start Date

Aug-2016

End Date

Aug-2016

Number of People | 1327

benefited

Distribution of coffee seedlings to each farmer. Each farmer got 80 seedlings Project 2

Main Category

Sub-category

Production/processing (indiv. level)

Start Date

Number of people benefited

End Date



Project 3	Distribution of farming tools (saw, pruning tool, scissors, hoe) to each farmer						
Main Categor Produ Number of pobenefited	ction/pr	ocessing (indiv. level)	Sub-category Period	Farming	and Proce	essing at indiv. level	
Project 4 Main Categ	L	ibution of coffee seedling	s to each farmer				
		processing (indiv. level)	Sub-ca	tegory	egory Farming and Processing at indiv. level		
Start Date		Jun-2017		End Date		Jun-2017	
Number of benefited	People	1327					
Project 5 Main Categ	L	ibution of basic staples to	each farmer				
Others			Sub-ca	tegory	Social		
Start Date		Jun-2017		End Date		Jun-2017	₋
Number of benefited	f People	1327					

