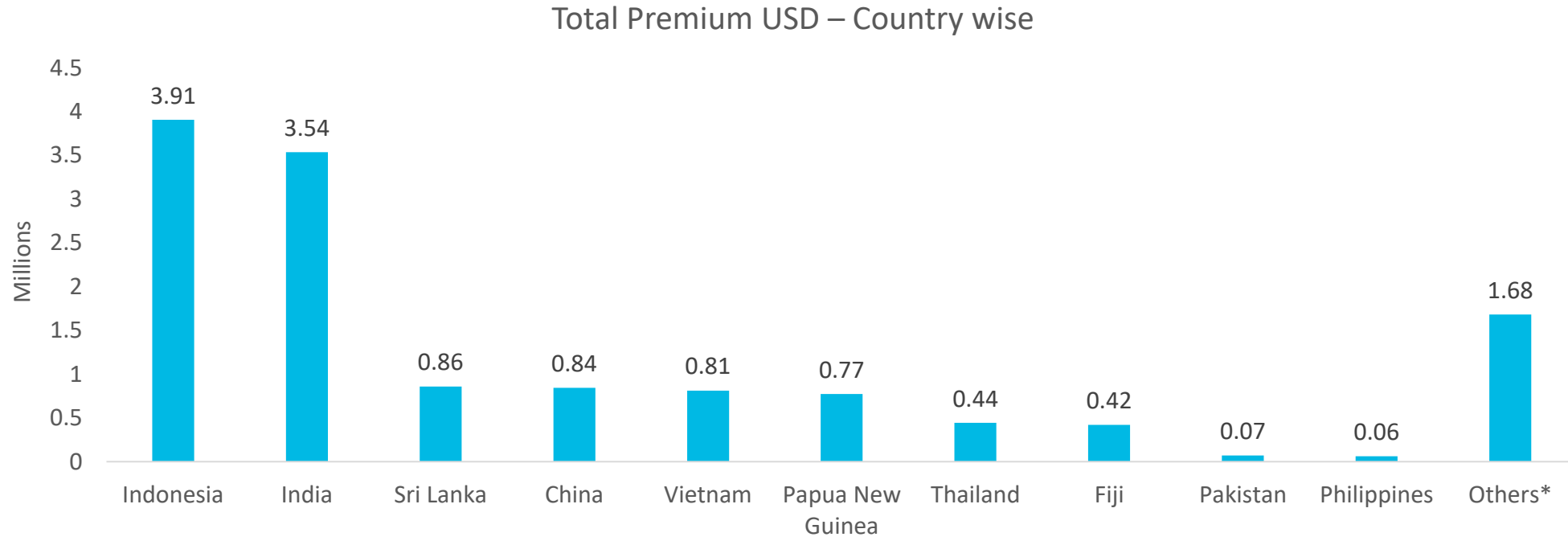




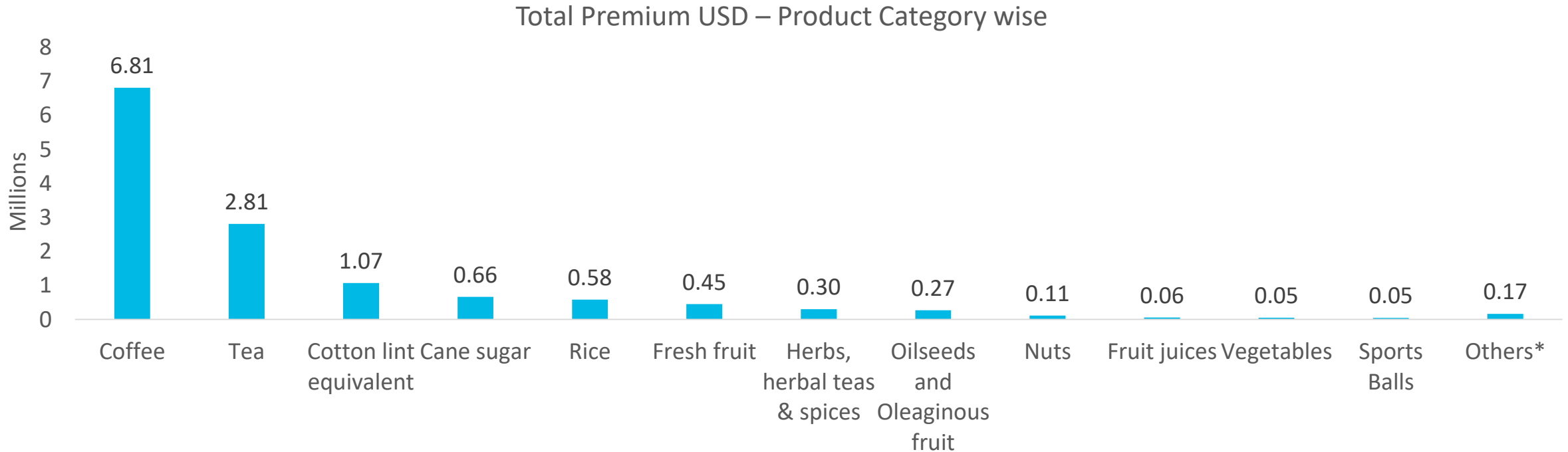
NAPP UPDATES - 2018

FAIRTRADE PREMIUM RECEIVED IN 2017 – COUNTRY WISE



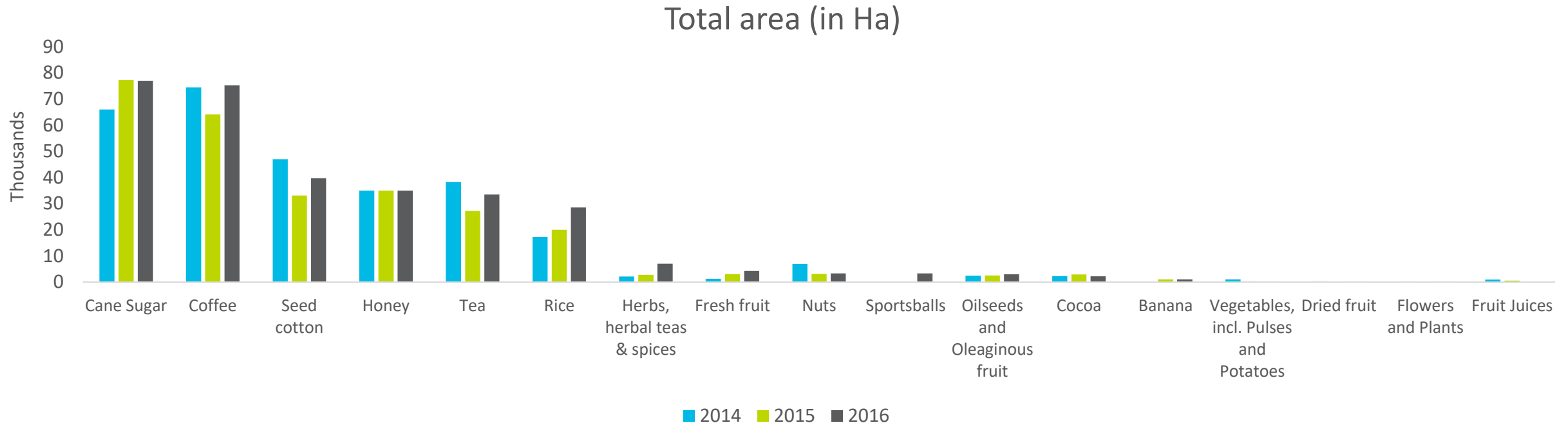
Others* - Bangladesh, East Timor, Iran, Kyrgyzstan, Laos, Samoa, Tajikistan, Uzbekistan (combined)

FAIRTRADE PREMIUM RECEIVED IN 2017 – PRODUCT CATEGORY WISE



Others* - Banana, Carbon credits, Cereals, Cocoa, Dried Fruit, Dried vegetables, Flowers and plants, Honey, Pulp (combined)

TOTAL AREA – PRODUCT CATEGORY WISE



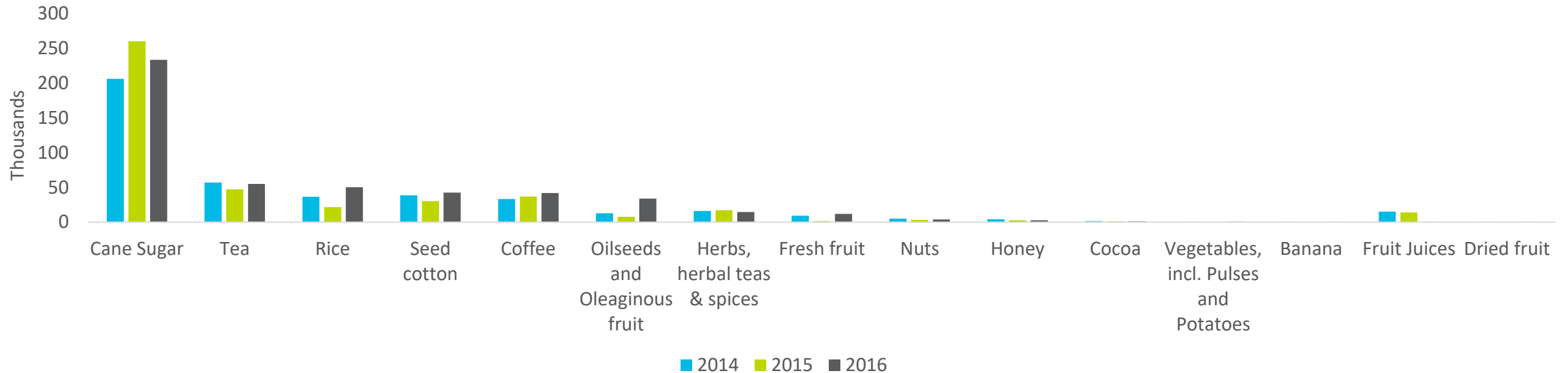
Products with more than 10% growth in terms of area (in Ha) in 2016 when compared to 2014 –

- Cane Sugar – 17%
- Oilseeds and oleaginous fruits – 24%
- Rice – 66%
- Herbs, herbal teas & spices – 228%
- Fresh fruits – 229%

Source: CODImpact 2016

PRODUCTION – PRODUCT CATEGORY WISE

Production – product wise (MT)

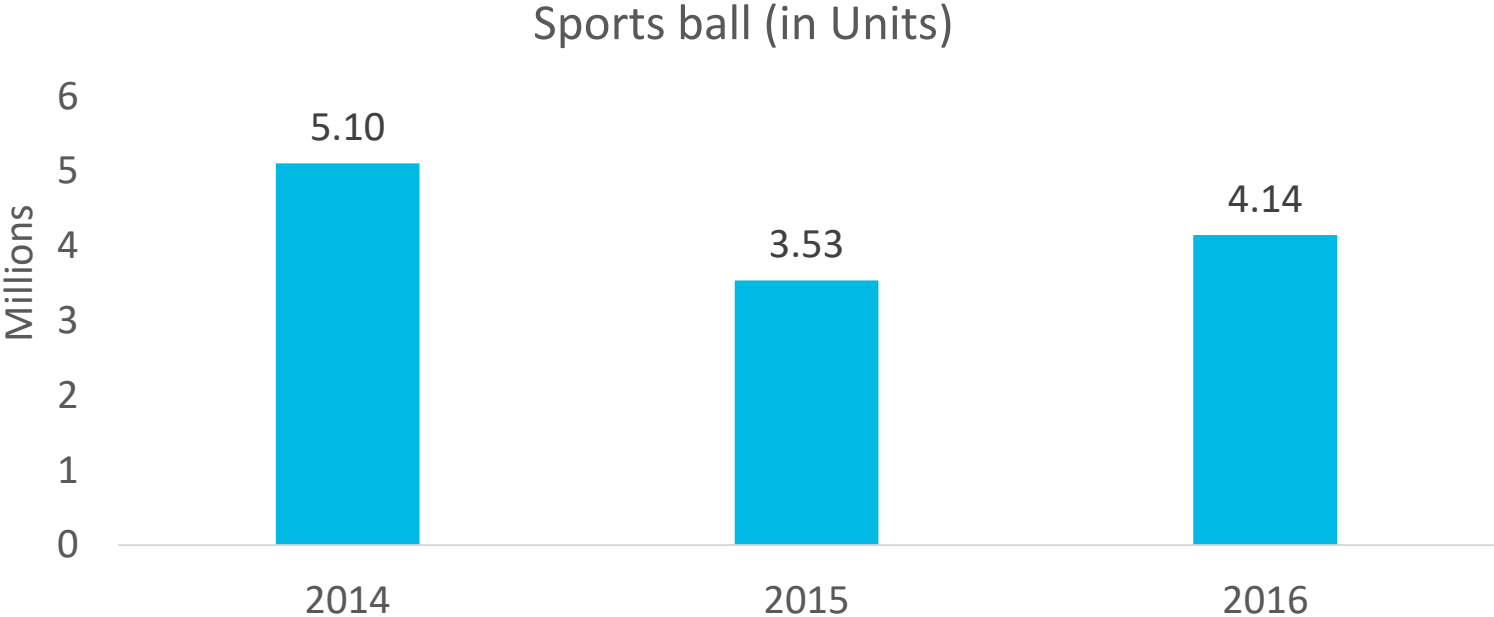


Products with more than 10% growth in terms of production (in Metric tonnes) in 2016 when compared to 2014 –

- Seed cotton – 10%
- Cane Sugar – 13%
- Coffee – 27%
- Fresh fruits – 30%
- Rice – 38%
- Vegetables (incl – potatoes, pluses) – 102%
- Oilseeds and oleaginous fruits – 164%
- Banana – 164%

Source:
CODImpact 2016

PRODUCTION – PRODUCT CATEGORY WISE

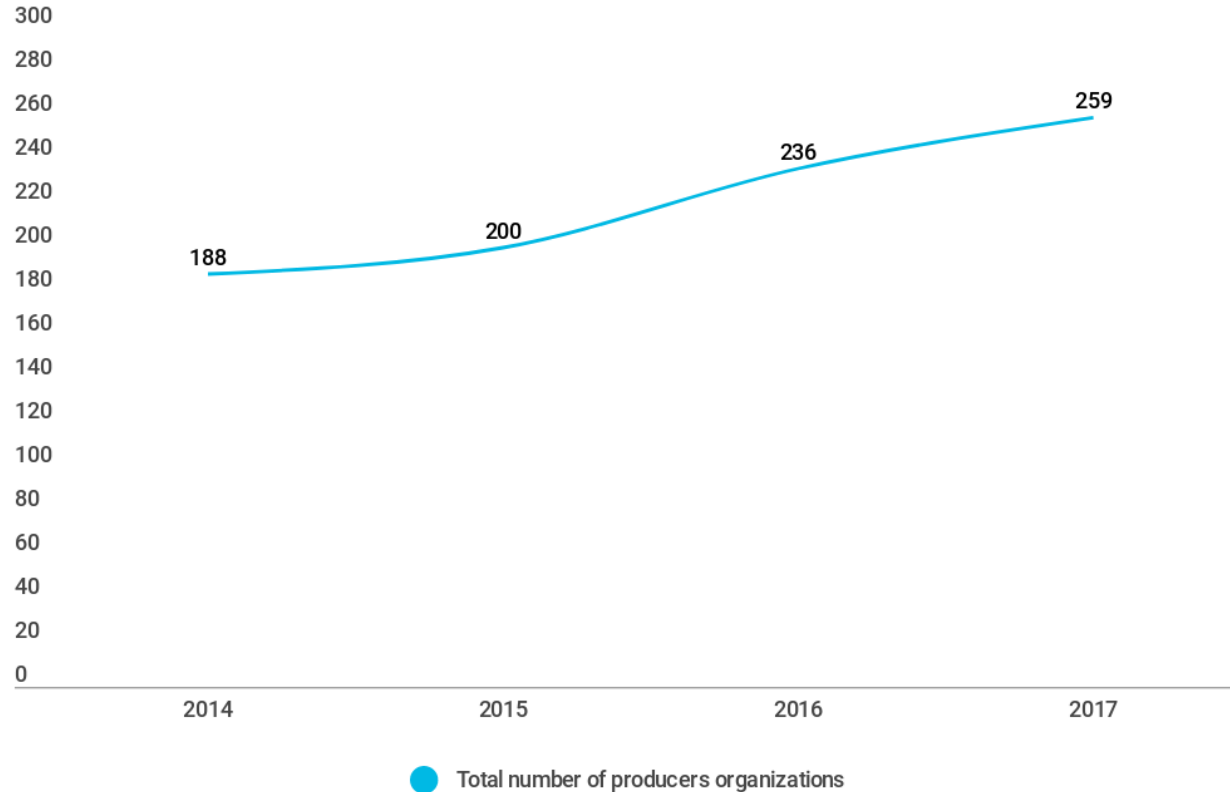


Source:
CODImpact 2016



NAPP PROFILE

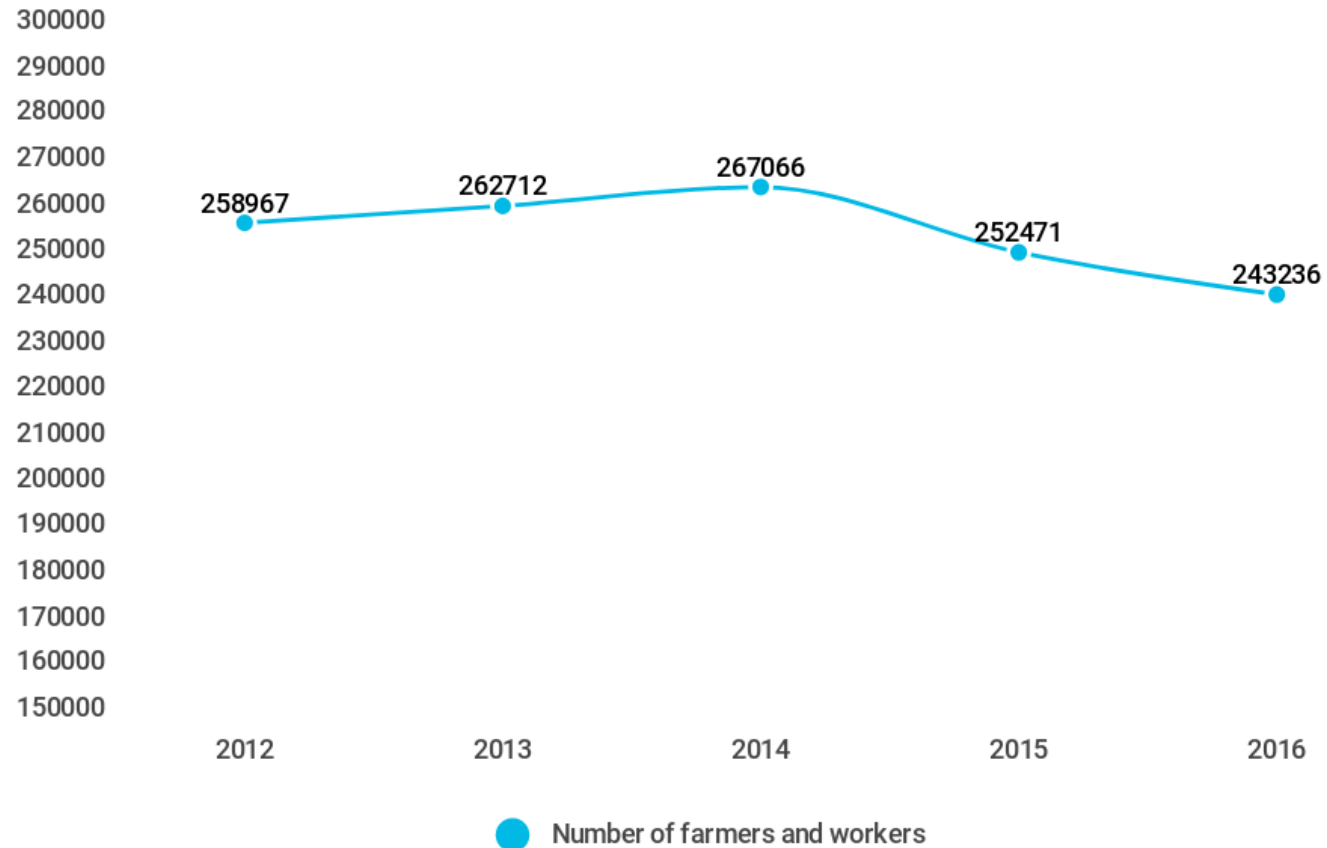
NUMBER OF PRODUCER ORGANIZATIONS



38%

The total number of producer organizations within NAPP region increased by 38% in 2017 when compared to 2014.

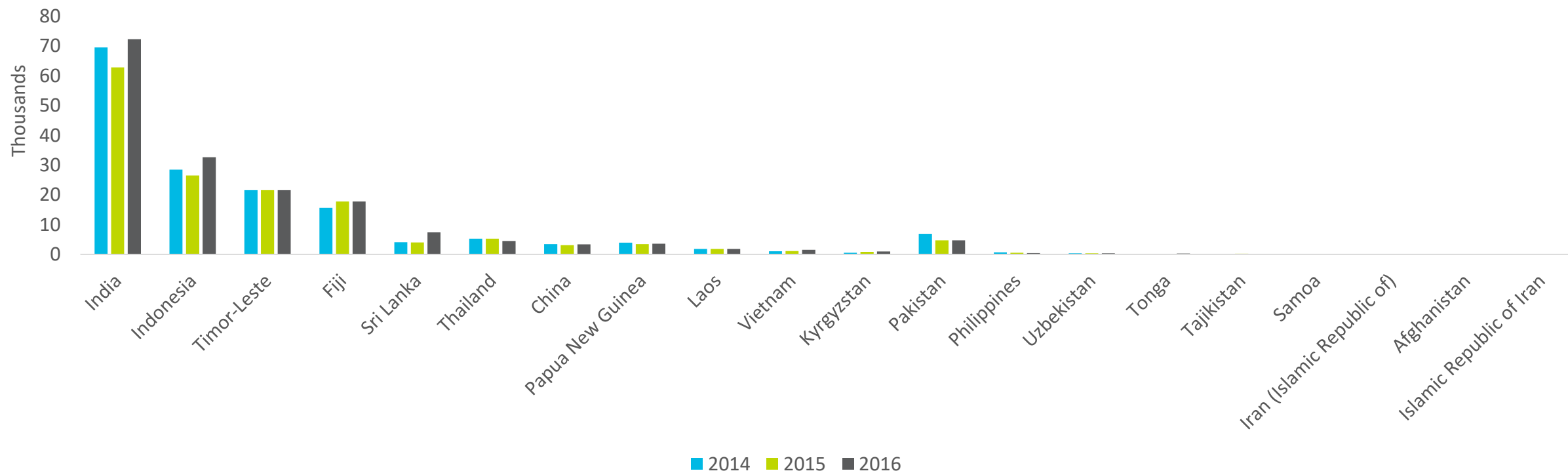
NUMBERS OF FARMERS AND WORKERS



The monitoring data indicates that, at the end of 2016, there were 243,236 farmers and workers in the Fairtrade – Asia Pacific region as a whole. The graph shows the overall trend from 2012 to 2016.

NUMBERS OF FARMERS – COUNTRY WISE

Number of farmers – Country wise



Countries with more than 10% growth in terms of number of farmers in 2016 when compared to 2014 –

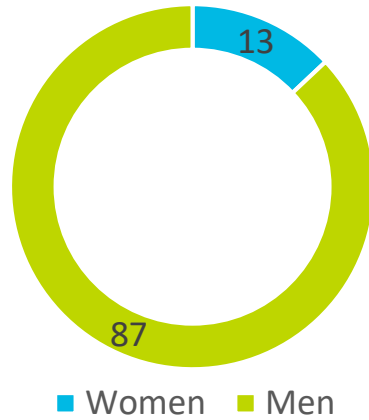
- Indonesia – 15%
- Fiji – 14%
- Vietnam – 46%
- Kyrgyzstan – 66%
- Sri Lanka – 81%

Source:
CODImpact

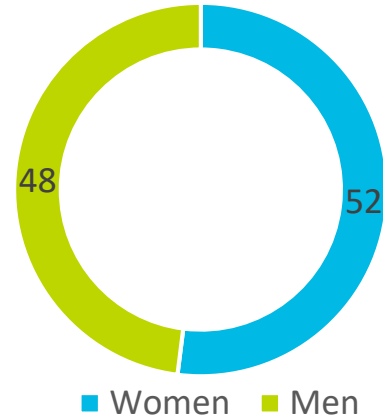
GENDER BALANCE

ASIA PACIFIC

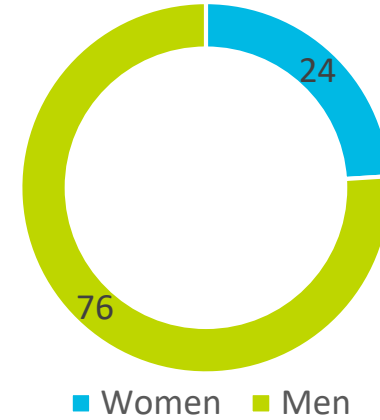
Farmers in Fairtrade by Gender (%)



Workers in Fairtrade by Gender (%)



Total Farmers & Workers in Fairtrade by Gender (%)



Source: MEL Data 2016

Overall 24% of farmers & workers are women

- **52%** of the workers are women (HL setups)
- **13%** of the farmers are women (SPO, CP setups)



FAIRTRADE
ASIA PACIFIC

THANK YOU



FAIRTRADE
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