PRODUCER PROFILE

Basic Information

Organization: Trat Fairtrade Pineapple Farmers Group
FLO-ID: 35111
Country: Thailand

General Background

Producer Type: Small Producer Organization
Fairtrade Products Produced: Fresh Fruits
Date of creation of the organization: 19-01-2015
Fairtrade Certification Date: 19-01-2016

Number of farmers
Male: 16
Female: 8

About the Fairtrade Products

Speciality of Fairtrade Product: Pineapple
Grade of Fairtrade Product: Premium, A
Region: Agriculture Land
Climate: Tropical

Impact of Fairtrade

Motivation for Fairtrade certification.
The benefits like Fairtrade Minimum Price (FMP) and Fairtrade Premium

Benefits associated with participation of the organization in Fairtrade.

- Guaranteed minimum price
- Access to pre-finance/credit
- Improved democracy within the SPO
- Better prices
- More secure/better trading relationships with buyers
- Increased productivity and/or quality
- Fairtrade premium
- Access to market/buyers
- Community development
- Protection of the environment
Improvement of life conditions through Fairtrade.

"We are proud to follow Fairtrade standard as we believe that it will be advantage for us in a long run."

**Premium Projects**

**Project 1**  
Chemical Stores & PPE purchase for members

<table>
<thead>
<tr>
<th>Main Category</th>
<th>Start Date</th>
<th>End Date</th>
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</thead>
<tbody>
<tr>
<td>Production/ Processing (indiv. level)</td>
<td>May, 2017</td>
<td>July, 2017</td>
</tr>
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| Number of People benefited | 32 |

**Project 2**  
Planting of trees/Reforestation (environmental services for community)

<table>
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<th>Main Category</th>
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<tbody>
<tr>
<td>Environment</td>
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| Number of People benefited | 32 |
### Project 3

**Training, Capacity building and Field Trip for Producer Organization staff, board and committees**

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<td>Production/ Processing (indiv. level)</td>
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**Number of People benefited**: 32

### Project 3

**Expense and Financial Monitoring – Organization capacity building**

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<tr>
<td>Business Development (org. level)</td>
<td><strong>October, 2017</strong></td>
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**Number of People benefited**: 32