

PRODUCER PROFILE



Basic Information



Organization

Fair Farmers Association, Kaithal



FLO-ID

34356



Country

India

General Background



Producer Type

Small Producer Organization



Fairtrade Products Produced

Rice



Date of creation of the organization

05-11-2015



Fairtrade Certification Date

25-08-2016

Number of farmers

Male



92

Female



3

About the Fairtrade Products

Speciality of Fairtrade Product



Organic; Aroma in Basmati Rice (taroari brand)

Grade of Fairtrade Product



HBC 19 (Tarori - local region name)

Climate



Tropical

Region



Farmland

Impact of Fairtrade

Motivation for Fairtrade certification.

Support Small Farmer - increasing Standard of living through Premium and Minimum price.

Benefits associated with participation of the organization in Fairtrade.

- Guaranteed minimum price
- Better prices
- Access to training and advice
- Better conditions of workers
- Less child labour
- Improved democracy within the SPO
- Increased productivity and /or quality
- Increased knowledge/ awareness
- Protection of the environment



Photos – Organization/ Members/ Products

