**PRODUCER PROFILE**

### Basic Information

**Organization**
- Jalinga Tea Co (India) Pvt Ltd

**FLO-ID**
- 29907

**Country**
- India

### General Background

**Producer Type**
- Hired Labour – Single Plantation

**Fairtrade Products Produced**
- Green tea, Oolong tea, White tea & Macha green tea powder

**Date of creation of the organization**
- 10-10-1963

**Fairtrade Certification Date**
- 10-02-2014

### Number of workers

- **Male**
  - 609

- **Female**
  - 715

### About the Fairtrade Products

**Speciality of Fairtrade Product**
- Organic, CO2 Neutral.

**Grade of Fairtrade Product**
- CTC-BOP, BOP-SM, BP, OF, PD, DUST. Orthodox-FTGFOP, TGFOP, GOF.

**Climate**
- Tropical

**Region**
- Farmland

### Impact of Fairtrade

**Motivation for Fairtrade certification.**

Improve the Living and Working Condition of workers. To provide opportunity for workers for development potential.

### Benefits associated with participation of the organization in Fairtrade.

- Better conditions of workers
- Access to training and advice
- Guaranteed minimum price
- Fairtrade premium
- Protection of the environment
- Better prices
- Access to market/buyers
- Community development
- More stable prices
- Increased knowledge/awareness
- Less child labour
- More secure/better trading relationships with buyers
### Premium Projects

<table>
<thead>
<tr>
<th>Project</th>
<th>Description</th>
<th>Main Category</th>
<th>Sub-category</th>
<th>Start Date</th>
<th>End Date</th>
<th>Number of People benefited</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Project 1</strong></td>
<td>Smokeless Cook stove Project</td>
<td>Women’s Programs</td>
<td>Women’s Health</td>
<td>Sep - 2016</td>
<td>Dec - 2016</td>
<td>1500</td>
</tr>
<tr>
<td><strong>Project 2</strong></td>
<td>Solar Lights for Labour lines</td>
<td>Community</td>
<td>Community Infrastructure (not farming related)</td>
<td>Feb - 2016</td>
<td>Apr - 2016</td>
<td>4000</td>
</tr>
<tr>
<td><strong>Project 3</strong></td>
<td>Installation of Computers in Primary school</td>
<td>Education</td>
<td>Other Support</td>
<td>Jan - 2017</td>
<td>Mar - 2017</td>
<td>400</td>
</tr>
</tbody>
</table>

Improvement of life conditions through Fairtrade.

Fairtrade introduced Good practices of Labour management, replacing the age old colonial practise.
Project 4  Giving free un-adulterated cooking oil & other food items to all workers

Main Category  Community

Sub-category  Home improvements  Number of People benefited  1324+

Additional Description

- Fairtrade NAPP supported the producer organization in Jalinga Charity weekend 2018 for the workers and their children and in building a home for special kids at Jalinga.

- With the success Jalinga has achieved with Fairtrade certification, now the producer organization has taken up Fairtrade certification for 2 villages of small growers who have been taken into organic tea production. The new factory for the Small Producer Group (SPG) will be up by March end 2019. This will be the 1st small grower Fairtrade tea project in Assam & also organic.