

# PRODUCER PROFILE



## Basic Information



**Organization**

Vinifex Agro Producer Company Ltd



**FLO-ID**

37976



**Country**

India

## General Background



**Producer Type**

Small Producer Organization



**Fairtrade Products Produced**

Grapes, Raisins, Pomegranates



**Date of creation of the organization**

05-10-2017



**Fairtrade Certification Date**

28-03-2018

**Number of farmers**

**Male**



42

**Female**



3

## About the Fairtrade Products

**Speciality of Fairtrade Product**



Natural farming methods, Minimal use of artificial fertilizers

**Grade of Fairtrade Product**



Superior

**Climate**



Drought Prone

**Region**



Dry

## Impact of Fairtrade

**Motivation for Fairtrade certification.**

To be a Farmer centric organisation in "spirit and body" and ensure grass root level community development.

**Benefits associated with participation of the organization in Fairtrade.**

- Guaranteed minimum price
- Fairtrade premium
- More secure/better trading relationships with buyers
- Access to market/buyers
- Increased knowledge/awareness
- Community development
- Empowerment (minorities, disadvantaged groups, women, youth, migrants, ethnic groups)



Photos – Organization/ Members/ Products



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