

PRODUCER PROFILE



Basic Information



Organization

PO KO FAIR AGRICULTURAL COOPERATIVE



FLO-ID

21473



Country

Vietnam

General Background



Producer Type

SPO 1st
Grade



Fairtrade Products Produced

Coffee



Date of creation of the organization

01-01-2008



Fairtrade Certification Date

29-01-2009

Number of farmers

Male



60

Female



58

About the Fairtrade Products

Countries were Products are sold



Netherland, Italy, France,
Germany, Japan, Korea

Grade of Fairtrade Product



1st Grade

Climate



Tropical

Region



Hilly

Speciality of Fairtrade



Hight quality green bean with various products: natural processing, washed processing, honey processing.

Impact of Fairtrade

Motivation for Fairtrade certification.

FT label guarantees on quality of our coffee for buyer. Minimum price protects farmers. Premium brings development for the community. Farmers get to build their capacity throughout the training and become knowledgeable and more responsible.

Benefits associated with participation of the organization in Fairtrade.

- Guaranteed minimum price
- Better prices
- More stable prices
- Fairtrade premium
- Access to market/buyers
- Access to training and advice
- Empowerment (minorities, disadvantaged groups, women, youth, migrants, ethnic groups)
- Increased productivity and /or quality
- Increased knowledge/ awareness



FAIRTRADE
NETWORK OF ASIA &
PACIFIC PRODUCERS



Photos – Organization/ Members/ Products



Improvement of life conditions through Fairtrade.

“ Fairtrade changes my way of thinking by not only making me care about my farm but also making me care about the community. ”

Premium Projects

Project 1 Building community houses

Main Category



Community

Sub-category

Community Infrastructure (not farming related)

Start Date

Feb-2015

End Date

Feb-2016

Number of People benefited

1000

Project 2 Climate Change

Main Category



Production/ Processing (indiv. level)

Sub-category

Production/processing (indiv. level)

Start Date

Jan-2015

End Date

Jan-2018

Number of People benefited

236

Project 3 Women Empowerment

Main Category



Women's Programs

Sub-category

Women's Committee

Start Date

Jan-2017

End Date

Currently ongoing

Number of People benefited

N/a



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Project 4 Climate Change

Main Category

 Environment

Sub-category Intercropping programs

Start Date Jan-2016

End Date Currently Ongoing

Number of People benefited 1000

Project 5 Replanting Coffee

Main Category

 Business Development (org. level)

Sub-category Farming and Processing at Org. level

Start Date Jan-2017

End Date Currently Ongoing

Number of People benefited 236

