PRODUCER PROFILE

Basic Information

Organization: PO KO FAIR AGRICULTURAL COOPERATIVE
FLO-ID: 21473
Country: Vietnam

General Background

Producer Type: SPO 1st Grade
Fairtrade Products Produced: Coffee
Date of creation of the organization: 01-01-2008
Fairtrade Certification Date: 29-01-2009

Number of farmers
Male: 60
Female: 58

About the Fairtrade Products

Countries where products are sold:
Netherland, Italy, France, Germany, Japan, Korea
Grade of Fairtrade Product: 1st Grade
Climate: Tropical
Region: Hilly
Speciality of Fairtrade:
High quality green bean with various products: natural processing, washed processing, honey processing.

Impact of Fairtrade

Motivation for Fairtrade certification.
FT label guarantees on quality of our coffee for buyer. Minimum price protects farmers. Premium brings development for the community. Farmers get to build their capacity throughout the training and become knowledgeable and more responsible.

Benefits associated with participation of the organization in Fairtrade.

- Guaranteed minimum price
- Better prices
- More stable prices
- Fairtrade premium
- Access to market/buyers
- Access to training and advice
- Empowerment (minorities, disadvantaged groups, women, youth, migrants, ethnic groups)
- Increased productivity and/or quality
- Increased knowledge/awareness
Improvement of life conditions through Fairtrade.

Fairtrade changes my way of thinking by not only making me care about my farm but also making me care about the community.

### Premium Projects

#### Project 1
**Building community houses**

- **Main Category**: Community
- **Sub-category**: Community Infrastructure (not farming related)
- **Start Date**: Feb-2015
- **End Date**: Feb-2016
- **Number of People benefited**: 1000

#### Project 2
**Climate Change**

- **Main Category**: Production/Processing (indiv. level)
- **Sub-category**: Production/processing (indiv. level)
- **Start Date**: Jan-2015
- **End Date**: Jan-2018
- **Number of People benefited**: 236

#### Project 3
**Women Empowerment**

- **Main Category**: Women’s Programs
- **Sub-category**: Women’s Committee
- **End Date**: Currently ongoing
- **Number of People benefited**: N/a
<table>
<thead>
<tr>
<th>Project 4</th>
<th>Replanting Coffee</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Main Category</strong></td>
<td>Environment</td>
</tr>
<tr>
<td><strong>Sub-category</strong></td>
<td>Farming and Processing at Org. level</td>
</tr>
<tr>
<td><strong>Start Date</strong></td>
<td>Jan-2017</td>
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<td><strong>End Date</strong></td>
<td>Currently Ongoing</td>
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<td><strong>Number of People benefited</strong></td>
<td>236</td>
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