

# PRODUCER PROFILE



## Basic Information



### Organization

Agrocel Pure and Fair Fruits and Nuts Growers Association, Sangli.



### FLO-ID

21707



### Country

India

## General Background



### Producer Type

SPO 1<sup>st</sup>  
Grade



### Fairtrade Products Produced

Dried Fruits



### Date of creation of the organization

05-12-2007



### Fairtrade Certification Date

18-09-2009

## Number of farmers

### Male



33

### Female



4

## About the Fairtrade Products

### Speciality of Fairtrade



Better taste, good grade,  
Residue as per MRL level

### Grade of Fairtrade Product



1<sup>st</sup> Grade

### Climate



Tropical

### Region



Agriculture

### Countries where Products are sold



UK

## Impact of Fairtrade

### Motivation for Fairtrade certification.

Price is assured and also to improve Good agricultural practices in our farmer group. To save the environment and for better socio-economic condition of the producers.

### Benefits associated with participation of the organization in Fairtrade.

- Better prices
- Fairtrade premium
- Access to market/buyers
- Protection of the environment
- Improved democracy within the SPO
- Improved livelihoods, income for famers and standard of living
- Increased productivity and /or quality
- Increased knowledge/ awareness





## Photos – Organization/ Members/ Products



### Premium Projects

**Project 1** Training to the producers

**Main Category**



Production/ Processing (indiv. level)

**Sub-category**

Farming and Processing at indiv. level

**Start Date**

May-2017

**End Date**

Sept-2017

**Number of People benefited**

25

**Project 2** Health and Safety Training

**Main Category**



Health

**Sub-category**

Training

**Start Date**

Oct-2016

**End Date**

Dec-2016

**Number of People benefited**

33



**FAIRTRADE**  
NETWORK OF ASIA &  
PACIFIC PRODUCERS