PRODUCER PROFILE

Basic Information

Organization

Kerala Agro Foundation for Fair Trade Enhancement (KAFFE)

FLO-ID

34469

Country

India

General Background

Producer Type

SPO 1st Grade

Number of farmers

Male

6289

Female

1335

Fairtrade Products Produced

Coffee

Date of creation of the organization

20-07-2015

Fairtrade Certification Date

08-02-2017

About the Fairtrade Products

Speciality of Fairtrade

Premium quality products

Grade of Fairtrade Product

Robusta Coffee cherry

Climate

Tropical

Region

Mountainous

Countries were Products are sold

Germany, Australia, Italy, UK

Impact of Fairtrade

Motivation for Fairtrade certification.

Better premium, Farmers benefits, better marketing and Socio-economic conditions

Benefits associated with participation of the organization in Fairtrade.

- Guaranteed minimum price
- Better prices
- More stable prices
- Fairtrade premium
- Access to pre-finance/credit
- More secure/better trading relationships with buyers
- Access to market/buyers
- Increased productivity and/or quality

- Access to training and advice
- Protection of the environment
- Less child labour
- Improved democracy within the SPO
- Improved livelihoods, income for farmers and standard of living
- Community development
- Empowerment (minorities, disadvantaged groups, women, youth, migrants, ethnic groups)
- Increased knowledge/awareness
## Premium Projects

<table>
<thead>
<tr>
<th>Project</th>
<th>Description</th>
<th>Main Category</th>
<th>Sub-category</th>
<th>Start Date</th>
<th>End Date</th>
<th>Number of People benefited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project 1</td>
<td>Tarpaulin Distribution</td>
<td>Production/ Processing (indiv. level)</td>
<td>Production Facilities; Farming and Processing at indiv level</td>
<td>Oct-2018</td>
<td>Nov-2018</td>
<td>7623</td>
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<td>Project 2</td>
<td>Organic Manure Distribution</td>
<td>Production/ Processing (indiv. level)</td>
<td>Production Facilities; Farming and Processing at indiv level</td>
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<td>Apr-2018</td>
<td>1500</td>
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<td>Project 3</td>
<td>Medical Support</td>
<td>Health</td>
<td>Others</td>
<td>Jun-2017</td>
<td>Nov-2018</td>
<td>200</td>
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