

PRODUCER PROFILE



Basic Information



Organization

Kerala Agro Foundation for Fair Trade Enhancement (KAFFE)



FLO-ID

34469



Country

India

General Background



Producer Type

SPO 1st Grade



Fairtrade Products Produced

Coffee



Date of creation of the organization

20-07-2015



Fairtrade Certification Date

08-02-2017

Number of farmers

Male



6289

Female



1335

About the Fairtrade Products

Speciality of Fairtrade



Premium quality products

Grade of Fairtrade Product



Robusta Coffee cherry

Climate



Tropical

Region



Mountainous

Countries where Products are sold



Germany, Australia, Italy, UK

Impact of Fairtrade

Motivation for Fairtrade certification.

Better premium, Farmers benefits, better marketing and Socio-economic conditions

Benefits associated with participation of the organization in Fairtrade.

- Guaranteed minimum price
- Better prices
- More stable prices
- Fairtrade premium
- Access to pre-finance/credit
- More secure/better trading relationships with buyers
- Access to market/buyers
- Increased productivity and /or quality

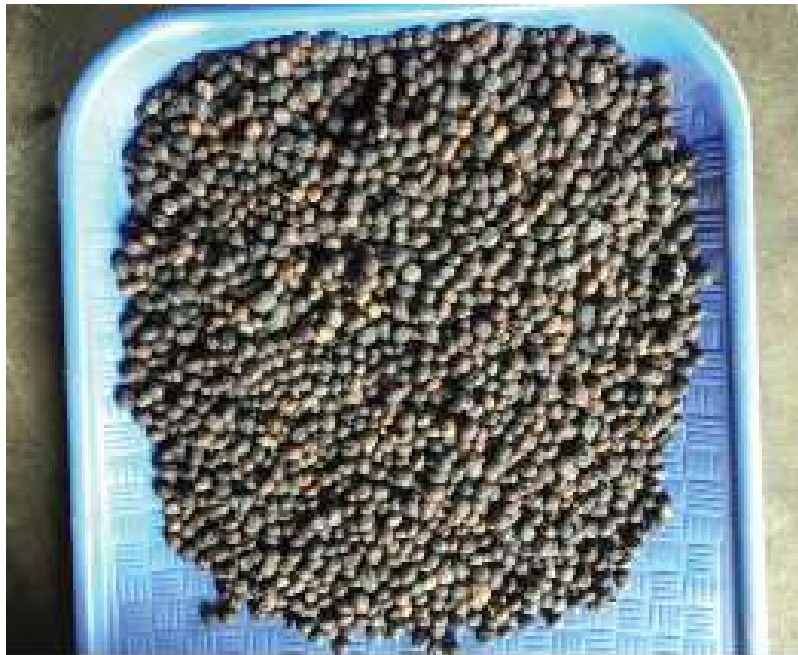
- Access to training and advice
- Protection of the environment
- Less child labour
- Improved democracy within the SPO
- Improved livelihoods, income for farmers and standard of living
- Community development
- Empowerment (minorities, disadvantaged groups, women, youth, migrants, ethnic groups)
- Increased knowledge/ awareness



FAIRTRADE
NETWORK OF ASIA & PACIFIC PRODUCERS



Photos – Organization/ Members/ Products



Premium Projects

Project 1 Tarpaulin Distribution

Main Category



Production/ Processing (indiv. level)

Sub-category

Production Facilities; Farming and Processing at indiv level

Start Date

Oct-2018

End Date

Nov-2018

Number of People benefited

7623

Project 2 Organic Manure Distribution

Main Category



Production/ Processing (indiv. level)

Sub-category

Production Facilities; Farming and Processing at indiv level

Start Date

Feb-2017

End Date

Apr-2018

Number of People benefited

1500

Project 3 Medical Support

Main Category



Health

Sub-category

Others

Start Date

Jun-2017

End Date

Nov-2018

Number of People benefited

200

