








# PRODUCER PROFILE








## Basic Information

	<b>Organization</b>	Matheson Bosanquet Enterprises Pvt Limited.
	<b>FLO-ID</b>	22701
	<b>Country</b>	India

## General Background

	<b>Producer Type</b>	Hired Labour Multi Estate	<b>Number of workers</b>
	<b>Fairtrade Products Produced</b>	Tea	
	<b>Date of creation of the organization</b>	01-01-1926	<b>Male</b>
	<b>Fairtrade Certification Date</b>	13-04-2009	<b>Female</b>
			433
			641

## About the Fairtrade Products

<b>Climate</b> 	Tropical	<b>Grade of Fairtrade Product</b> 	BOP F, FP, BOP, FBOP	<b>Speciality of Fairtrade Product</b> 	High grown Nilgiri Orthodox Balck Tea
<b>Region</b> 	Mountainous	<b>Countries were Products are sold</b> 	USA, UK, Japan, Russia, Germany		

## Impact of Fairtrade

### Motivation for Fairtrade certification.

Benefits to the workers  
Other Socio-economic benefits  
Environmental importance

### Benefits associated with participation of the organization in Fairtrade.

- |                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                             |
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| <ul style="list-style-type: none"> <li>• Guaranteed minimum price</li> <li>• Better prices</li> <li>• More stable prices</li> <li>• Fairtrade premium</li> <li>• More secure/better trading relationships with buyers</li> <li>• Access to market/buyers</li> <li>• Access to training and advice</li> <li>• Protection of the environment</li> </ul> | <ul style="list-style-type: none"> <li>• Better conditions of workers</li> <li>• Less child labour</li> <li>• Community development</li> <li>• Empowerment (minorities, disadvantaged groups, women, youth, migrants, ethnic groups)</li> <li>• Increased productivity and /or quality</li> <li>• Increased knowledge/ awareness</li> </ul> |
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Photos – Organization/ Members/ Products



Premium Projects

Project 1 Education

Main Category

Education

Sub-category Other support

Start Date Jan-2015

End Date Currently Ongoing

Project 2 Pension Scheme

Main Category

Community

Sub-category

Support for elders

End Date Currently Ongoing

Project 3 Transportation

Main Category

Education

Sub-category Other support

Start Date Jan-2015

End Date Currently Ongoing



**Project 4**

Vocational Training Programme

**Main Category**

**Sub-category**

Alternative Income



Women's Programs

**Start Date**

Jan-2015

**End Date**

Currently Ongoing

**Project 5**

Medical

**Main Category**



Health

**Sub-category**

others

**Start Date**

Jan-2015

**End Date**

Currently Ongoing

**Project 2**

Jerkin and Bottom for workers

**Main Category**

**Sub-category**



Health

Others

**Start Date**

Jun-2017

**Number of people benefited**

736

**End Date**

Jun-2017

