**Basic Information**

- **Organization**: Neelamalai Agro Industries Ltd., Katary & Sutton Estates
- **FLO-ID**: 27585
- **Country**: India

**General Background**

- **Producer Type**: Multi Estate
- **Fairtrade Products Produced**: Tea
- **Date of creation of the organization**: 24-04-1943
- **Fairtrade Certification Date**: 22-10-2012

**Number of workers**

- **Male**: 481
- **Female**: 588

**About the Fairtrade Products**

- **Climate**: Tropical
- **Region**: Mountainous
- **Grade of Fairtrade Product**: Orthodox Black Tea
- **Speciality of Fairtrade Product**: High altitude grown tea
- **Countries were Products are sold**: Germany, Russia, Japan, Poland, Italy

**Impact of Fairtrade**

**Benefits associated with participation of the organization in Fairtrade.**

- Guaranteed minimum price
- Better prices
- More stable prices
- Fairtrade premium
- More secure/better trading relationships with buyers
- Access to market/buyers
- Access to training and advice
- Protection of the environment
- Better conditions of workers
- Less child labour
- Community development
- Empowerment (minorities, disadvantaged groups, women, youth, migrants, ethnic groups)
- Increased productivity and/or quality
- Increased knowledge/awareness

**Motivation for Fairtrade certification.**

- Benefits to the workers
  - Socio-economic