

PRODUCER PROFILE



Basic Information



Organization

Jagadevi Mango Growers Association



FLO-ID

28147



Country

India

General Background



Producer Type

Small Producer Organization 1st Grade

Number of farmers

Male



30



Fairtrade Products Produced

Fresh fruits



Date of creation of the organization

20-03-2012

Female



0



Fairtrade Certification Date

11-07-2012

About the Fairtrade Products

Speciality of Fairtrade



Brix level is high; low level acidity; high yield

Grade of Fairtrade Product



High brix level

Climate



Tropical

Region



Farmland

Countries where Products are sold



Inland exporter

Impact of Fairtrade

Motivation for Fairtrade certification.

To increase the farmers benefits; Benefits to the society; Premium benefits; Better price

Benefits associated with participation of the organization in Fairtrade.

- Guaranteed minimum price
- Better prices
- Fairtrade premium
- More secure/better trading relationships with buyers
- Access to training and advice
- Protection of the environment

- Better conditions of workers
- Less child labour
- Improved democracy within the SPO
- Improved livelihoods, income for farmers and standard of living
- Community development
- Increased productivity and /or quality
- Increased knowledge/ awareness





Photos – Organization/ Members/ Products



Premium Projects

Project 1

RO Water Installation in schools

Main Category

Community

Sub-category

Community Infrastructure (not farming related);

Start Date

Jan-2015

End Date

Feb-2015

Number of People benefited

300

Project 2

RO Water Facility and distribution of cots to government hospitals

Main Category

Community

Sub-category

Community Infrastructure (not farming

Start Date

Jan-2015

End Date

Mar-2015

Project 3

RO Water facility to higher secondary school

Main Category

Community

Sub-category

Community Infrastructure (not farming related);

Start Date

Jan-2015

End Date

Mar-2015

Number of People benefited

1000



Project 4 Tractor and cultivation for farmers community

Main Category



Production/Processing (indiv. level)

Sub-category

Production Facilities;

Start Date

Aug-2017

End Date

Currently Ongoing

Number of People benefited

30

