PRODUCER PROFILE

Basic Information

Organization: Jagadevi Mango Growers Association
FLO-ID: 28147
Country: India

General Background

Producer Type: Small Producer
Organization: Organization 1st Grade
Fairtrade Products Produced: Fresh fruits
Date of creation of the organization: 20-03-2012
Fairtrade Certification Date: 11-07-2012

Number of farmers

<table>
<thead>
<tr>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>30</td>
<td>0</td>
</tr>
</tbody>
</table>

About the Fairtrade Products

Speciality of Fairtrade: Brix level is high; low level acidity; high yield
Grade of Fairtrade Product: High brix level
Climate: Tropical
Region: Farmland
Countries were Products are sold: Inland exporter

Impact of Fairtrade

Motivation for Fairtrade certification.
To increase the farmers benefits; Benefits to the society; Premium benefits; Better price

Benefits associated with participation of the organization in Fairtrade.

- Guaranteed minimum price
- Better prices
- Fairtrade premium
- More secure/better trading relationships with buyers
- Access to training and advice
- Protection of the environment

- Better conditions of workers
- Less child labour
- Improved democracy within the SPO
- Improved livelihoods, income for farmers and standard of living
- Community development
- Increased productivity and /or quality
- Increased knowledge/ awareness
### Project 1

**RO Water Installation in schools**

- **Main Category:** Community
- **Sub-category:** Community Infrastructure (not farming related);
- **Start Date:** Jan-2015
- **End Date:** Feb-2015
- **Number of People benefited:** 300

### Project 2

**RO Water Facility and distribution of cots to government hospitals**

- **Main Category:** Community
- **Sub-category:** Community Infrastructure (not farming related);
- **Start Date:** Jan-2015
- **End Date:** Mar-2015

### Project 3

**RO Water facility to higher secondary school**

- **Main Category:** Community
- **Sub-category:** Community Infrastructure (not farming related);
- **Start Date:** Jan-2015
- **End Date:** Mar-2015
- **Number of People benefited:** 1000
<table>
<thead>
<tr>
<th>Project 4</th>
<th>Tractor and cultivation for farmers community</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Main Category</strong></td>
<td><strong>Sub-category</strong></td>
</tr>
<tr>
<td>![production icon] Production/Processing (indiv. level)</td>
<td>Production Facilities;</td>
</tr>
<tr>
<td><strong>Start Date</strong></td>
<td><strong>End Date</strong></td>
</tr>
<tr>
<td>Aug-2017</td>
<td>Currently Ongoing</td>
</tr>
<tr>
<td><strong>Number of People benefited</strong></td>
<td>30</td>
</tr>
</tbody>
</table>