

PRODUCER PROFILE

Basic Information



Organization

Koptan Gayo Megah Berseri



FLO-ID

28568



Country

Indonesia



General Background



Producer Type

Small Producer
Organization 1st Grade

Number of farmers
Male



Fairtrade Products Produced

Coffee



1201



Date of creation of the organization

09-01-2012

Female



Fairtrade Certification Date

09-11-2012



126

About the Fairtrade Products

Speciality of Fairtrade



Taste: Chocolatey, brown sugary, toasty, bright herby, dried leaf brown tea like, fruity tobacco, medium to good body, light acidity

Grade of Fairtrade Product



First grade semi-washed Arabica green bean (export ready)

Climate



Climate

Region



Hilly

Countries were Products are sold



USA, Canada and Europe

Impact of Fairtrade

Motivation for Fairtrade certification.

1. Answering market trend and need; 2. Bring direct benefits to the farmers, the farms and the environment

Benefits associated with participation of the organization in Fairtrade.

- Guaranteed minimum price
- Better prices
- More stable prices
- Fairtrade premium
- More secure/better trading relationships with buyers
- Access to market/buyers
- Access to training and advice
- Protection of the environment
- Better conditions of workers

- Less child labour
- Improved democracy within the SPO
- Improved livelihoods, income for famers and standard of living
- Community development
- Empowerment (minorities, disadvantaged groups, women, youth, migrants, ethnic groups)
- Increased productivity and /or quality
- Increased knowledge/ awareness



FAIRTRADE
NETWORK OF ASIA & PACIFIC PRODUCERS



Photos – Organization/ Members/ Products



Premium Projects

Project 1 Distribution of grass-cutting machine to each farmer member

Main Category

Production/processing (indiv. level) Sub-category Farming and Processing at indiv. level

Start Date Aug-2016 End Date Aug-2016

Number of People benefited 1327

Project 2 Distribution of coffee seedlings to each farmer. Each farmer got 80 seedlings

Main Category

Sub-category Farming and Processing at indiv. level

Production/processing (indiv. level) Start Date Jun-2016

Number of people benefited 1327 End Date Sept-2016



Project 3 Distribution of farming tools (saw, pruning tool, scissors, hoe) to each farmer

Main Category

 Production/processing (indiv. level) **Sub-category** Farming and Processing at indiv. level

Number of people benefited 1327 **Period** Jun-2017

Project 4 Distribution of coffee seedlings to each farmer

Main Category

 Production/processing (indiv. level) **Sub-category** Farming and Processing at indiv. level

Start Date Jun-2017 **End Date** Jun-2017

Number of People benefited 1327

Project 5 Distribution of basic staples to each farmer

Main Category

 Others **Sub-category** Social

Start Date Jun-2017 **End Date** Jun-2017

Number of People benefited 1327
