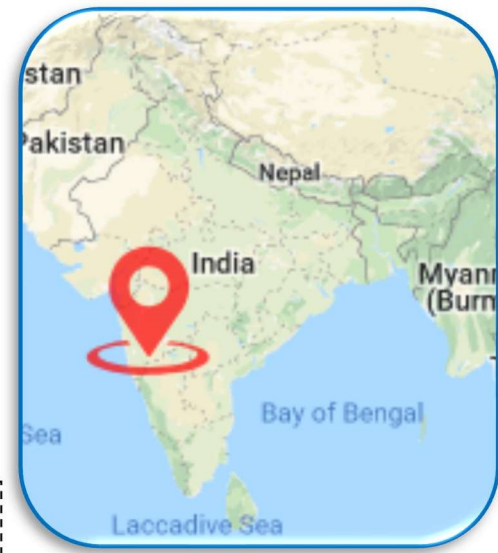


PRODUCER PROFILE



Basic Information



Organization

Prayas Fresh Fruits Producer Company Limited



FLO-ID

32046



Country

India

General Background



Producer Type

Small Producer Organization 1st Grade



Fairtrade Products Produced

Fresh Fruits (Table Grapes)



Date of creation of the organization

22-10-2014



Fairtrade Certification Date

07-03-2015

Number of farmers

Male



16

Female



1

About the Fairtrade Products

Speciality of Fairtrade



Quality table grapes and Raisins

Grade of Fairtrade Product



Best A Grade Quality

Climate



Tropical

Region



Farmland

Countries where Products are sold



Europe and UK

Impact of Fairtrade

Motivation for Fairtrade certification.

Minimum guaranteed price, FT premium, better living condition for the producers, confidence in independent marketing, moving towards organic production.

Benefits associated with participation of the organization in Fairtrade.

- Guaranteed minimum price
- Better prices
- Fairtrade premium
- Access to market/buyers
- Protection of the environment

- Improved democracy within the SPO
- Community development
- Increased productivity and /or quality



FAIRTRADE
NETWORK OF ASIA & PACIFIC PRODUCERS




Photos – Organization/ Members/ Products



Premium Projects

Project 1 Soil testing and leaf analysis kit for organic promotion

Main Category

 Environment

Sub-category

Soil Erosion and Reforestation;
Training & Workshops;
Waste Management

Start Date Oct-2018

Number of People benefited 12

End Date Dec-2018

Project 2 Organic Farming Promotion

Main Category

 Health

Sub-category

Training

Start Date Nov-2017

End Date Dec-2017

Number of People benefited 17

