

PRODUCER PROFILE



Basic Information



Organization

Koperasi Serba Usaha (KSU) Qahwah
Tanoh Gayo



FLO-ID

33368



Country

Indonesia

General Background



Producer Type

SPO 1st
Grade



Fairtrade Products Produced

Coffee



Date of creation of the organization

15-05-2015



Fairtrade Certification Date

08-12-2015

Number of farmers

Male



258

Female



105

About the Fairtrade Products

Speciality of Fairtrade



Heavy body, light acidity, complexity. The SPO is able to provide the coffee based on buyers' profiles.

Grade of Fairtrade Product



1st Grade Export Ready
Arabica Green Bean

Climate



Tropical

Region



Hilly

Countries where Products are sold



USA, Europe

Impact of Fairtrade

Motivation for Fairtrade certification.

Answering to market's trend and need

Benefits associated with participation of the organization in Fairtrade.

- Guaranteed minimum price
- More stable prices
- Fairtrade premium
- More secure/better trading relationships with buyers
- Access to market/buyers
- Access to training and advice
- Protection of the environment
- Better conditions of workers

- Less child labour
- Improved democracy within the SPO
- Improved livelihoods, income for farmers and standard of living
- Community development
- Empowerment (minorities, disadvantaged groups, women, youth, migrants, ethnic groups)
- Increased productivity and /or quality
- Increased knowledge/ awareness





Photos – Organization/ Members/ Products



Premium Projects

Project 1 Distribution of coffee seedlings to each farmer

Main Category



Production/Processing (indiv. level)

Sub-category

Farming and Processing at indiv. level

Start Date

Mar-2018

End Date

Mar-2018

Number of People benefited

1229

Project 2 Training of waste handling, soil erosion, health and safety, composting (from the natural waste of coffee processing)

Main Category

Sub-category

Soil Erosion and Reforestation; Training & Workshops; Waste Management



Environment

Start Date

Jan-2018

Number of people benefited

750

End Date

Jan-2018

Project 3 The distribution of basic staples to the farmers

Main Category



Community

Sub-category

Other

Number of people benefited

1229

Period

July - 2017



FAIRTRADE
NETWORK OF ASIA &
PACIFIC PRODUCERS

Project 4 The distribution of basic staples to the farmers

Main Category **Sub-category** others

 Community **Start Date** Jun-2018

Number of people benefited 1229 **End Date** Jun-2018

