

# PRODUCER PROFILE

## Basic Information



**Organization**

Koperasi Ratu Ketiara Gayo



**FLO-ID**

37241



**Country**

Indonesia



## General Background



**Producer Type**

SPO 1<sup>st</sup>  
Grade



**Fairtrade Products Produced**

Coffee



**Date of creation of the organization**

17-01-2017



**Fairtrade Certification Date**

13-03-2018

**Number of farmers**

**Male**




**Female**




## About the Fairtrade Products

**Speciality of Fairtrade**



USA, Europe, UK

**Grade of Fairtrade Product**



1st Grade Arabica Gayo  
green beans

**Climate**



Tropical

**Region**



Hilly

**Countries were Products are sold**



Able to provide green beans according to the taste's requirement. Has well known signature or specialty Arabica green beans like Queen Ketiara, Umang Super, Adsenia.

## Impact of Fairtrade

**Motivation for Fairtrade certification.**

Answering market needs and trend, bringing direct benefits to the farmers through premium fund

**Benefits associated with participation of the organization in Fairtrade.**

- Guaranteed minimum price
- More stable prices
- Fairtrade premium
- More secure/better trading relationships with buyers
- Access to market/buyers
- Access to training and advice
- Protection of the environment
- Better conditions of workers

- Less child labour
- Improved democracy within the SPO
- Improved livelihoods, income for famers and standard of living
- Community development
- Increased productivity and /or quality
- Increased knowledge/ awareness



**FAIRTRADE**  
NETWORK OF ASIA &  
PACIFIC PRODUCERS



Photos – Organization/ Members/ Products



Improvement of life conditions through Fairtrade.



Ratu Ketiara Gayo will invest to the young and happy generation of our coffee farmers, just like the taste and aroma of our coffee: brightly fresh and fun.



Premium Projects

Project 1 Training of integrated pests and diseases management

Main Category

Production/Processing (indiv. level)

Sub-category Training Programs for members

Start Date May-2018

End Date May-2018

Number of People benefited 971

Project 2 The distribution of farming tools (hand-gloves, saw, scissors) to the farmers

Main Category Sub-category others

Production/Processing (indiv. level)


Start Date Dec-2018


Number of people benefited 971

End Date Dec-2018



FAIRTRADE NETWORK OF ASIA & PACIFIC PRODUCERS

<b>Project 3</b>	The cultivation of coffee seedlings and the distribution of coffee seedlings to the farmers		
<b>Main Category</b>	<b>Sub-category</b>	Training Programs for members; Farming & Processing at indiv. Level	
 <b>Production/Processing (indiv.)</b>		<b>Start Date</b>	Jun-2018
<b>Number of people benefited</b>	971	<b>End Date</b>	Jun-2018

<b>Project 4</b>	The distribution of drying tools to farmers		
<b>Main Category</b>	<b>Sub-category</b>	Farming and Processing at indiv. level	
 <b>Production/Processing (indiv. level)</b>		<b>Period</b>	Sept 2018 – Oct 2018
<b>Number of people benefited</b>	971		

