**PRODUCER PROFILE**

**Basic Information**
- **Organization**: Koperasi Ratu Ketiara Gayo
- **FLO-ID**: 37241
- **Country**: Indonesia

**General Background**
- **Producer Type**: SPO 1st Grade
- **Fairtrade Products Produced**: Coffee
- **Date of creation of the organization**: 17-01-2017
- **Fairtrade Certification Date**: 13-03-2018

**Number of farmers**
- **Male**
- **Female**

**About the Fairtrade Products**
- **Speciality of Fairtrade**: USA, Europe, UK
- **Grade of Fairtrade Product**: 1st Grade Arabica Gayo green beans
- **Climate**: Tropical
- **Region**: Hilly
- **Countries where Products are sold**: USA, Europe, UK

**Impact of Fairtrade**
- Able to provide green beans according to the taste's requirement. Has well known signature or specialty Arabica green beans like Queen Ketiara, Umang Super, Adsenia.

**Motivation for Fairtrade certification.**
- Answering market needs and trend, bringing direct benefits to the farmers through premium fund

**Benefits associated with participation of the organization in Fairtrade.**
- Guaranteed minimum price
- More stable prices
- Fairtrade premium
- More secure/better trading relationships with buyers
- Access to market/buyers
- Access to training and advice
- Protection of the environment
- Better conditions of workers
- Less child labour
- Improved democracy within the SPO
- Improved livelihoods, income for famers and standard of living
- Community development
- Increased productivity and/or quality
- Increased knowledge/ awareness
**Premium Projects**

**Project 1**  
Training of integrated pests and diseases management

**Main Category**  
Production/Processing (indiv. level)

**Sub-category**  
Training Programs for members

<table>
<thead>
<tr>
<th>Start Date</th>
<th>End Date</th>
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<tbody>
<tr>
<td>May-2018</td>
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<table>
<thead>
<tr>
<th>Number of People benefited</th>
</tr>
</thead>
<tbody>
<tr>
<td>971</td>
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</tbody>
</table>

**Project 2**  
The distribution of farming tools (hand-gloves, saw, scissors) to the farmers

**Main Category**  
Production/Processing (indiv. level)

**Sub-category**  
others

<table>
<thead>
<tr>
<th>Start Date</th>
<th>End Date</th>
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<td>Dec-2018</td>
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<tbody>
<tr>
<td>971</td>
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Improvement of life conditions through Fairtrade.

"Ratu Ketiara Gayo will invest to the young and happy generation of our coffee farmers, just like the taste and aroma of our coffee: brightly fresh and fun."
### Project 3
The cultivation of coffee seedlings and the distribution of coffee seedlings to the farmers

<table>
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<tr>
<th>Main Category</th>
<th>Sub-category</th>
<th>Number of people benefited</th>
<th>Start Date</th>
<th>End Date</th>
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</thead>
<tbody>
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<td>Production/Processing (indiv.)</td>
<td>Training Programs for members; Farming &amp; Processing at indiv. Level</td>
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<td>Jun-2018</td>
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### Project 4
The distribution of drying tools to farmers

<table>
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<th>Main Category</th>
<th>Sub-category</th>
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<th>Period</th>
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<tr>
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<td>Farming and Processing at indiv. level</td>
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<td>Sept 2018 – Oct 2018</td>
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