

# PRODUCER PROFILE



## Basic Information



**Organization**

Hope Farmers Association



**FLO-ID**

37459



**Country**

Pakistan

## General Background



**Producer Type**

Small Producer  
Organization 1<sup>st</sup> Grade



**Fairtrade Products Produced**

Rice



**Date of creation of the organization**

30-08-2017



**Fairtrade Certification Date**

11-04-2018

**Number of farmers**

**Male**



78

**Female**



0

## About the Fairtrade Products

**Speciality of Fairtrade**



Long grain rice

**Grade of Fairtrade Product**



A Plus

**Climate**



Dry

**Region**



Agriculture

**Countries where Products are sold**



All European Countries

## Impact of Fairtrade

**Motivation for Fairtrade certification.**

To change the social life of farmers

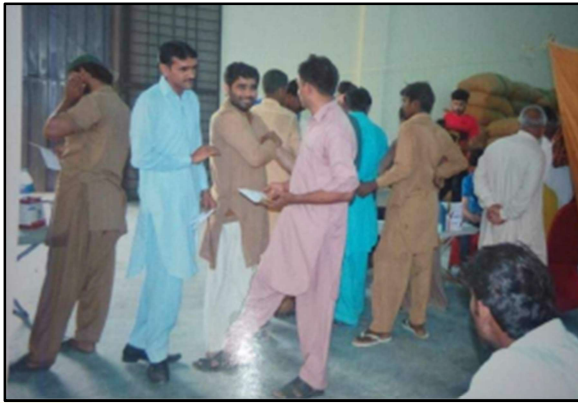
**Benefits associated with participation of the organization in Fairtrade.**

- Fairtrade Premium
- Increased knowledge/awareness





Photos – Organization/ Members/ Products



Premium Projects

Project 1 Joy Bags

Main Category

Education

Sub-category School Supplies

Start Date Feb-2018

End Date April-2018

Project 2 Medical Camp

Main Category

Health

Sub-category Pharmaceutical/Medication

Start Date April-2018

End Date May-2018

Project 3 Purchase of Agricultural Equipment

Main Category

Others

Sub-category N/a

Start Date Oct-2018

End Date MNov-2018ay-2018

Number of People benefited 78

