

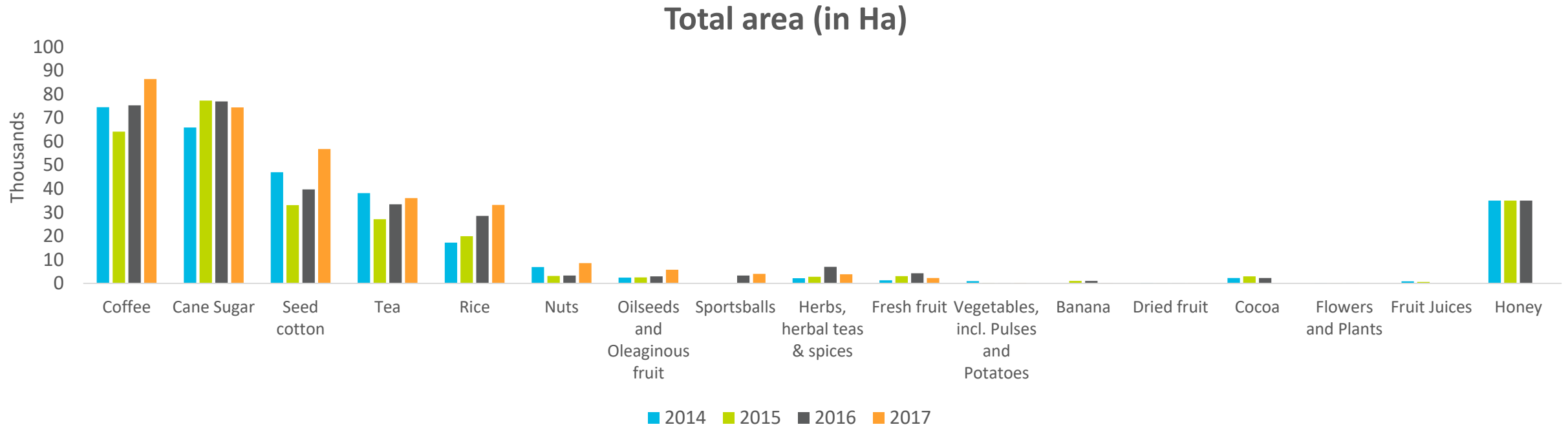


NAPP UPDATES - 2019



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TOTAL AREA – PRODUCT CATEGORY WISE



Products with more than 10% growth in terms of area (in Ha) in 2017 when compared to 2016:

- Coffee – 15%
- Seed cotton – 43%
- Rice – 16%
- Nuts – 157%
- Cocoa – 157%

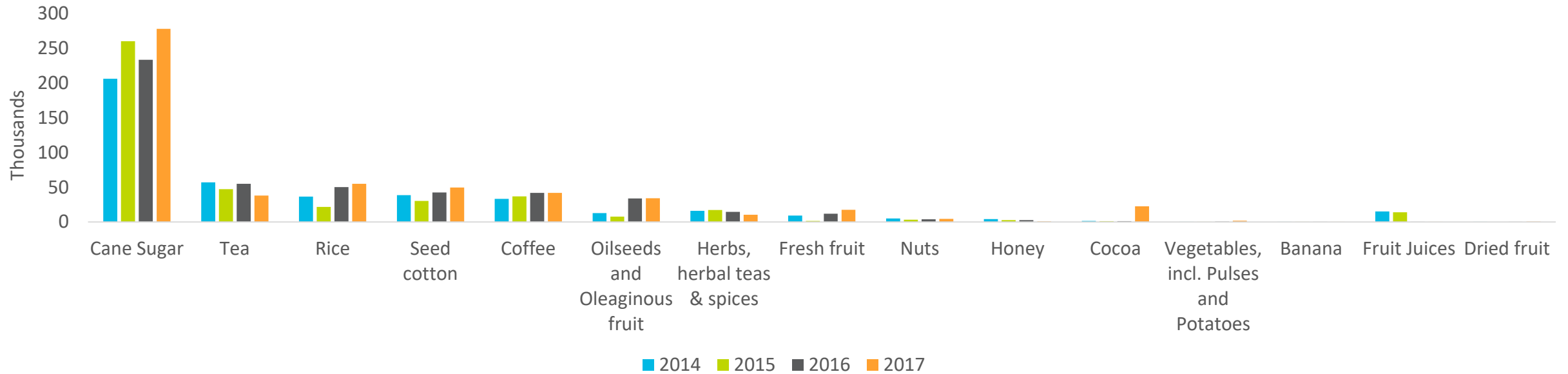
Source: CODImpact 2017-18



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PRODUCTION – PRODUCT CATEGORY WISE

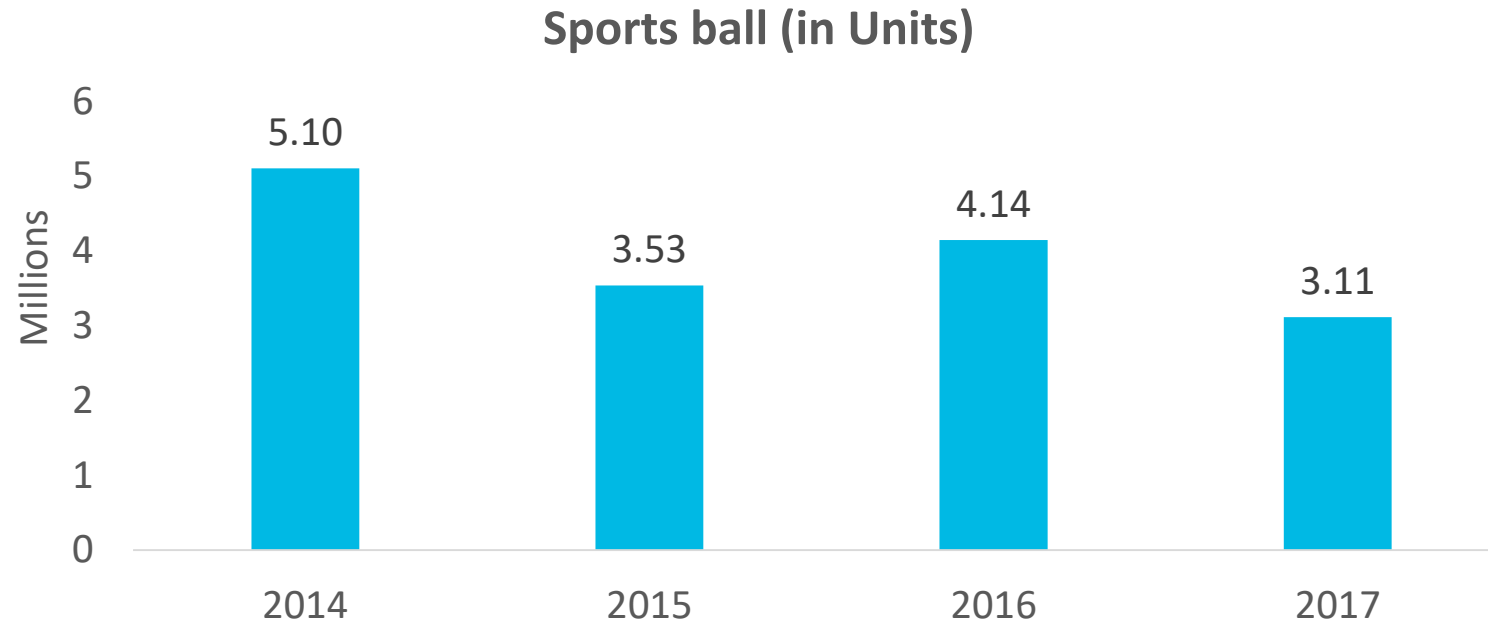
Production – product wise (MT)



Products with more than 10% growth in terms of production (in Metric tonnes) in 2017 when compared to 2016:

- Cane sugar – 19%
- Rice – 10%
- Seed cotton – 17%
- Vegetables (incl – potatoes, pluses) – 267%
- Fresh fruits – 47%
- Nuts – 12%

PRODUCTION – PRODUCT CATEGORY WISE

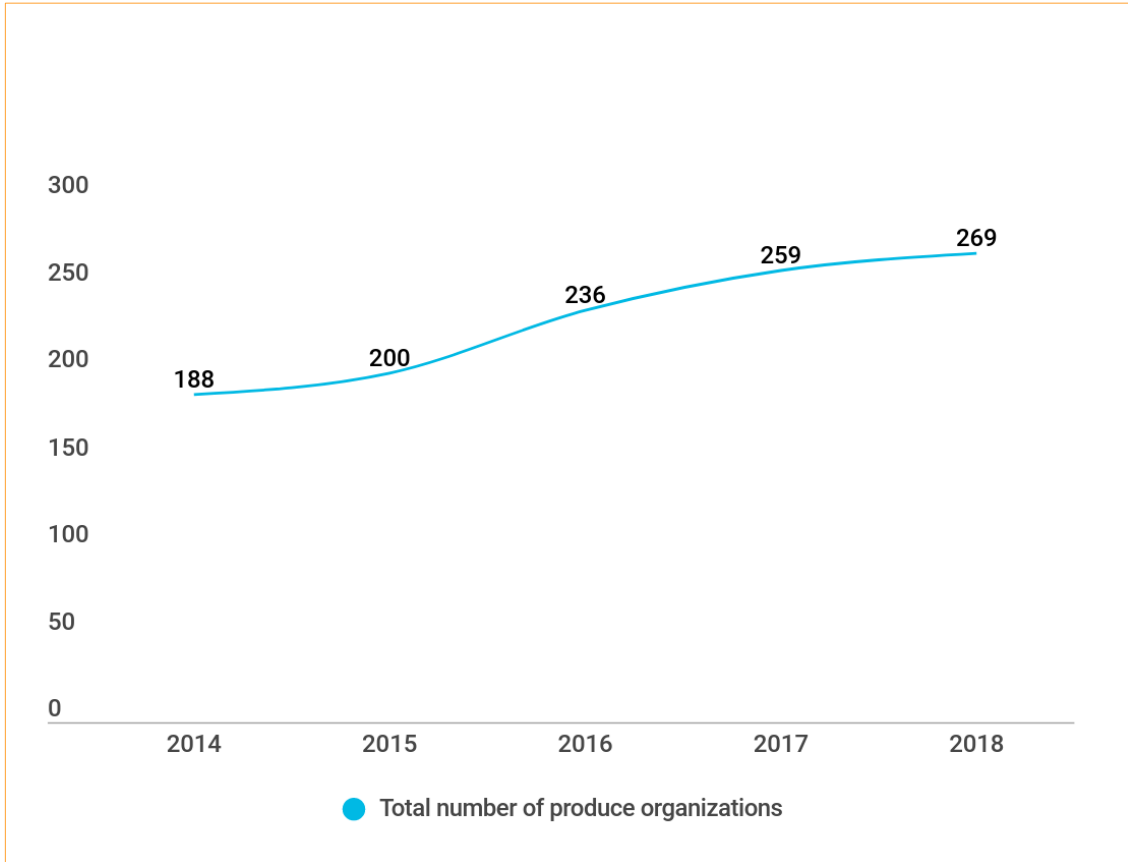


Source: CODImpact 2017-18



NAPP PROFILE

NUMBER OF PRODUCER ORGANIZATIONS



Source: E-cert



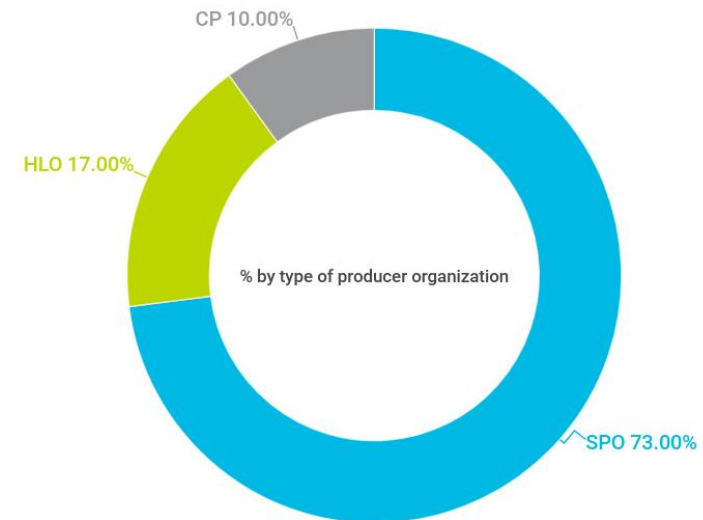
9.37%

For the past 4 years the number of producer organizations within NAPP region has been growing at a Compounded Annual Growth Rate (CAGR) of 9.37%



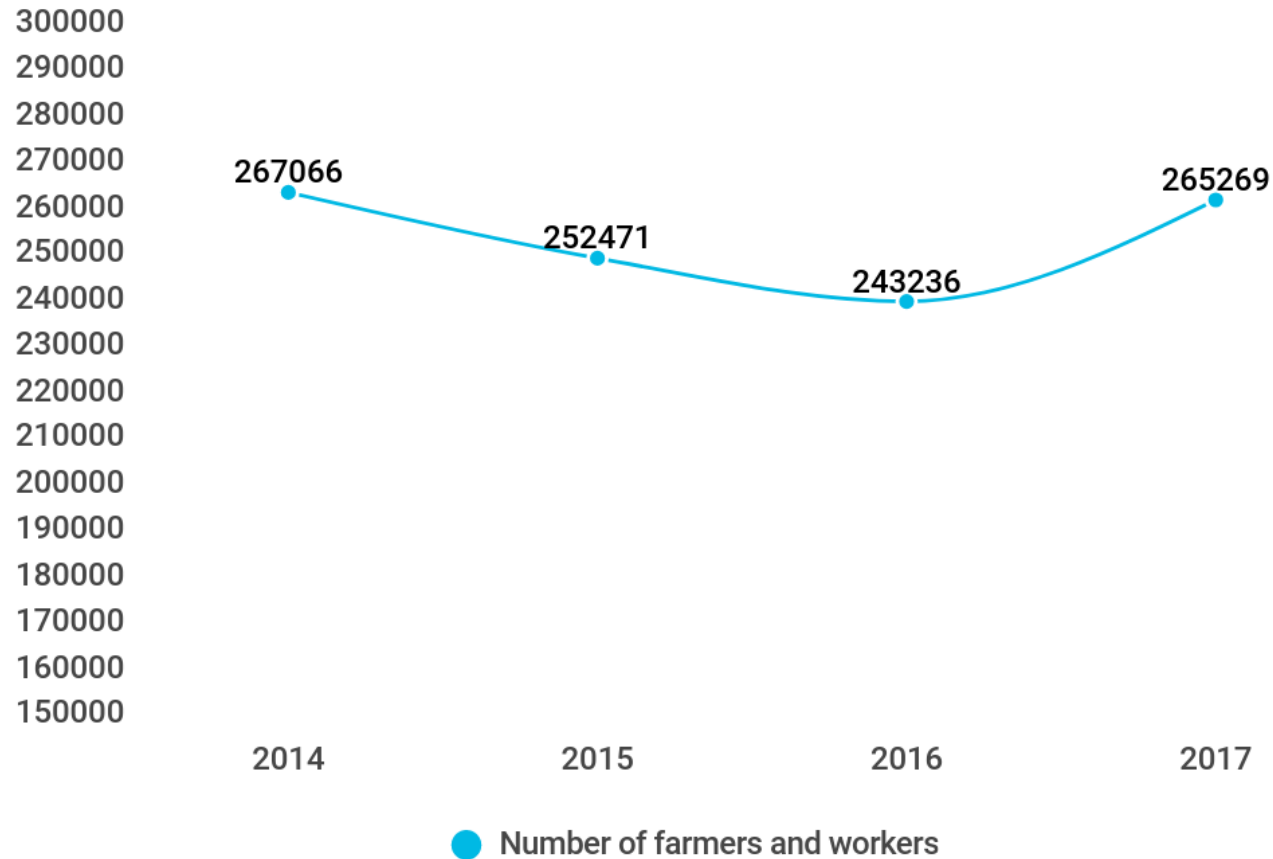
43%

The total number of producer organizations within NAPP region increased by 43% in 2018 when compared to 2014



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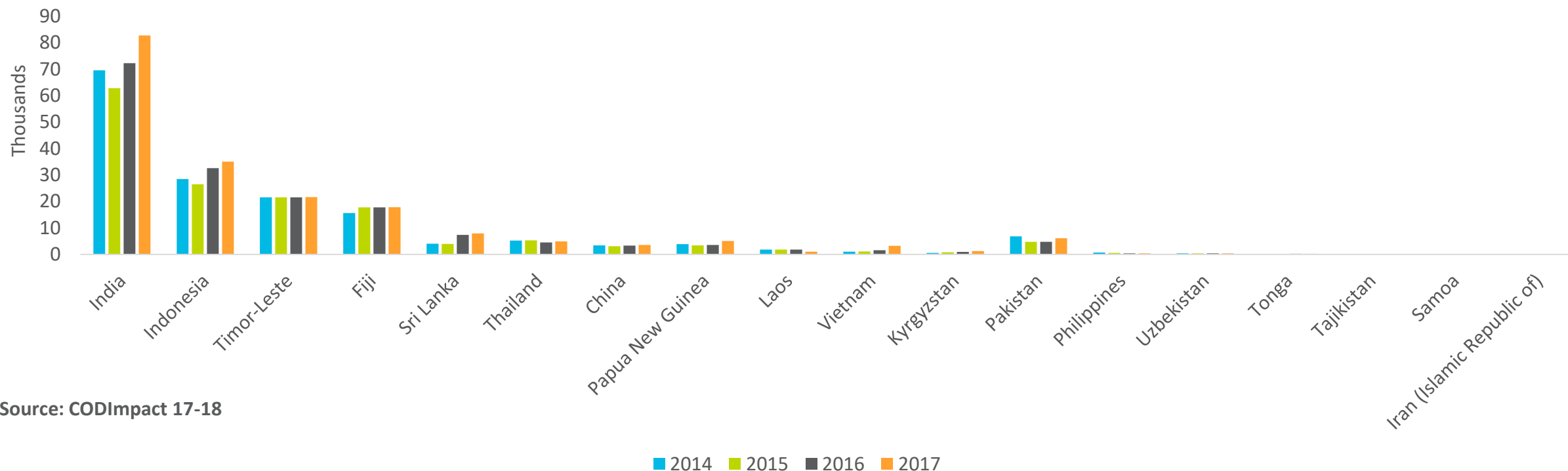
NUMBERS OF FARMERS AND WORKERS



The monitoring data indicates that, at the end of 2017, there were 265,269 farmers and workers in the Fairtrade – Asia Pacific region which is an increase of 9% when compared to 2016. The graph shows the overall trend from 2014 to 2017.

NUMBERS OF FARMERS – COUNTRY WISE

Number of farmers – Country wise

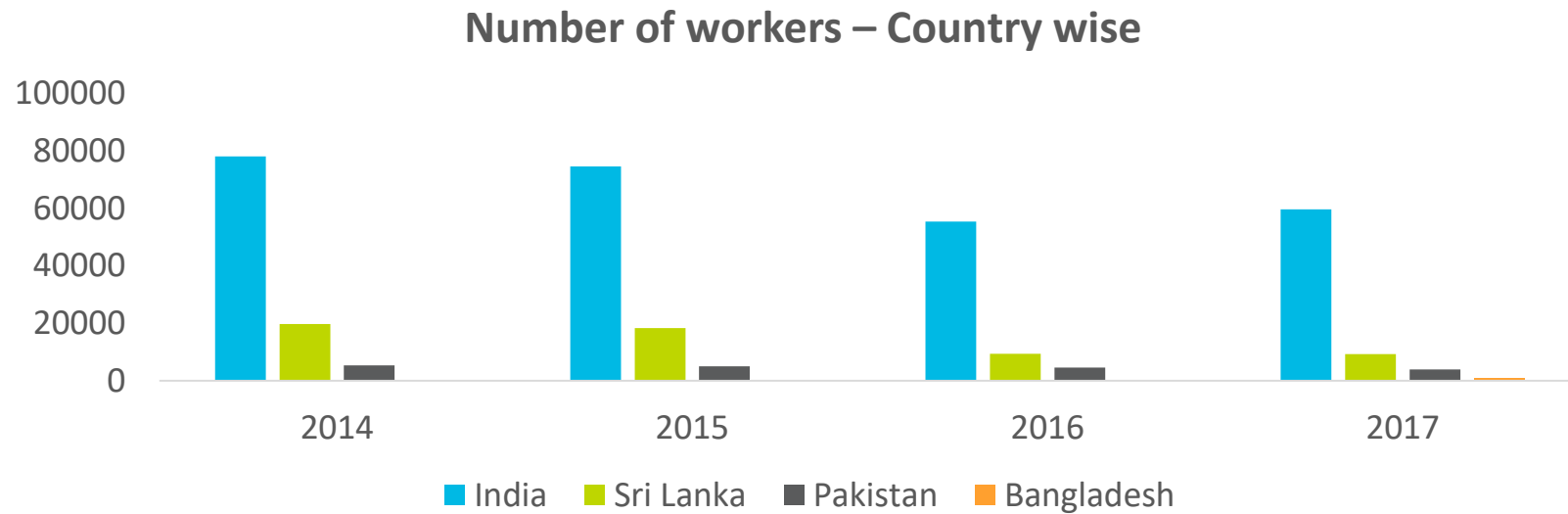


Source: CODImpact 17-18

Countries with more than 10% growth in terms of number of farmers in 2017 when compared to 2016 –

- India – 14%
- Thailand – 10%
- Papua New Guinea – 43%
- Vietnam – 104%
- Kyrgyzstan – 26%
- Pakistan – 28%

NUMBERS OF WORKERS – COUNTRY WISE

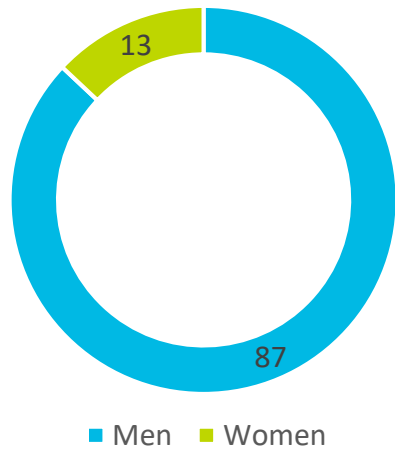


Source: CODImpact

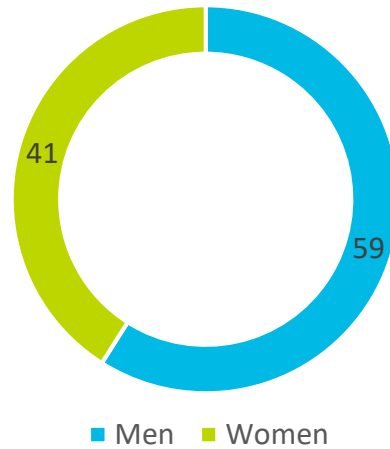
GENDER BALANCE

ASIA PACIFIC

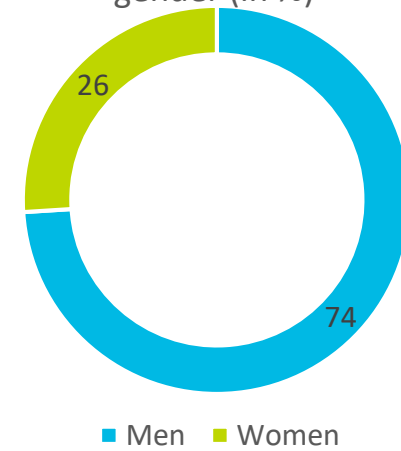
Farmers in Fairtrade by gender (in %)



Workers in Fairtrade by gender (in %)



Total farmers & workers in Fairtrade by gender (in %)



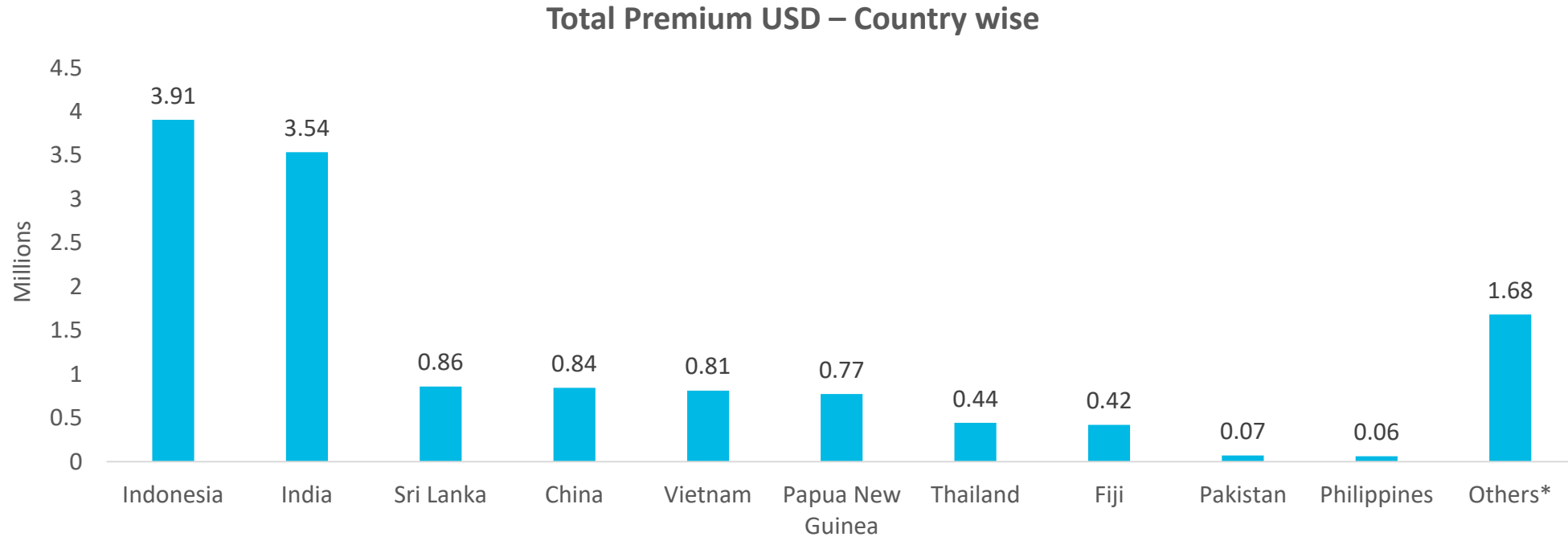
Source: MEL Data 2017-18

Overall 26% of farmers & workers are women

- 41% of the workers are women (HL setups)
- 13% of the farmers are women (SPO, CP setups)

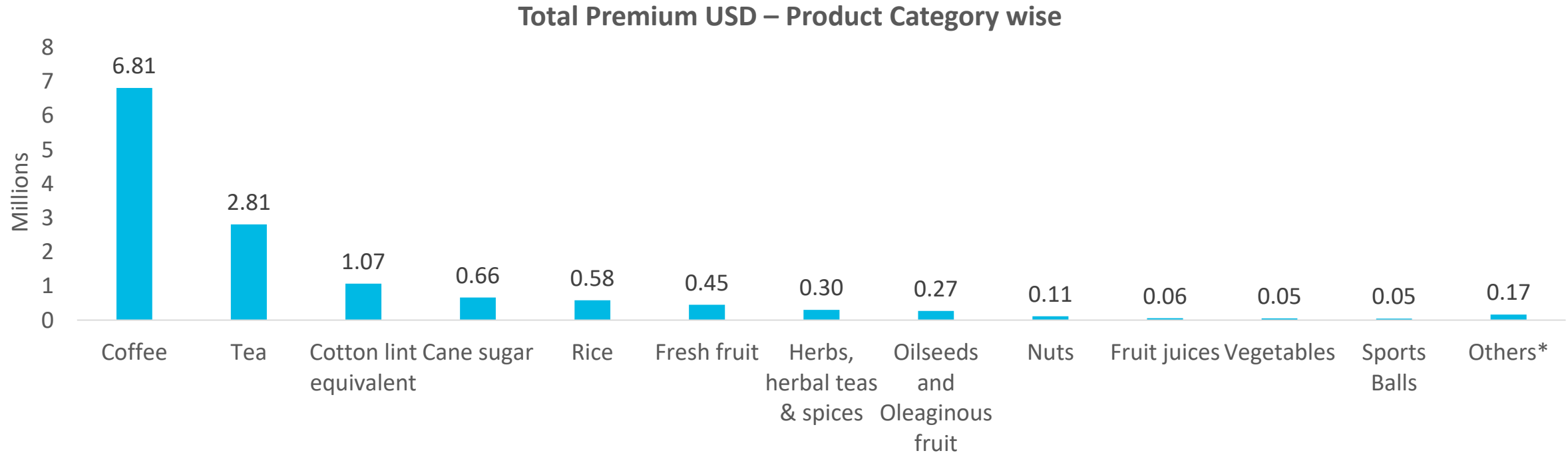


FAIRTRADE PREMIUM RECEIVED IN 2017 – COUNTRY WISE



Others* - Bangladesh, East Timor, Iran, Kyrgyzstan, Laos, Samoa, Tajikistan, Uzbekistan (combined)

FAIRTRADE PREMIUM RECEIVED IN 2017 – PRODUCT CATEGORY WISE



Others* - Banana, Carbon credits, Cereals, Cocoa, Dried Fruit, Dried vegetables, Flowers and plants, Honey, Pulp (combined)



THANK YOU



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