



## CEO Statement : Pakistan Flood

7<sup>th</sup> Sep 2022

It is heart-wrenching to hear about the ongoing devastating flooding in Pakistan and we express our solidarity with our producers and all the residents at this time of difficulty. Fairtrade NAPP is in touch with the Country Program Consultant and the NAPP Board member in Pakistan for regular updates. Currently, the massive flood disaster has engulfed large portions of the country, directly affecting over 30 million people. The situation has deteriorated further over the past two weeks as heavy rains continue to cause flooding, and landslides resulting in displacement and damage across the country.

Sixty-six districts have been officially declared to be 'calamity hit' by the Government of Pakistan. Since the beginning of the monsoon season, 1,061 people have died (including almost 360 children), 1,575 have been injured, and more than 33 million people have been affected across Gilgit-Balochistan, Azad Jammu and Kashmir, Baluchistan, Khyber Pakhtunkhwa, Punjab, and Sindh. Over 218,000 houses have been destroyed and a further 452,000 damaged till now. National authorities and humanitarian partners are providing help across the most affected areas. (ECHO, 29 Aug 2022)

The calamity has hit 04/ out of 05 provinces in Pakistan ( Sindh, KPK, Baluchistan and Gilgit Baltistan). The majority of our producers are located in the South and Central Province of Punjab which has not been affected much except for Mountain Fruits Pvt Limited in the Gilgit Baltistan Province. Here the road infrastructure, houses, crops, livestock power supply, and irrigation channels of multiple areas has been destroyed. District Ghizer where the majority of small-scale dry fruit farmers are based has been affected but fortunately, no death causality reported yet.

We are assessing the extent of damage and the support required by them. Alongside the Govt. our Producers are also working in their individual capacities to contribute to supporting the affected through donations and other support. They will soon arrange relief camps, the details of which will be shared further.

We thank all our partners and stakeholders for reaching out and for their concern which has been duly conveyed to our producers as well.

Sanjeet Singh Khurana

CEO- Fairtrade NAPP